Board members present: Chairman Paul Jewell; Vice-Chairman Gary Berndt and Commissioner Obie O'Brien.

Others: Julie Kjorsvik, Clerk of the Board; Patti Johnson, Solid Waste Director/Interim Facilities Maintenance Director/Project Manager; Lisa Young, Human Resource Department/Interim Fair Co-Director; Gene Dana, Sheriff/Rodeo Board Member; Greg Zempel, Prosecutor/Fair Board Member; Fair Board Members: Roylene Crawford, C.L. Clarke, Wilma Pratt and Tom Beckwith, Stan Lokting and Terry Reckord from Beckwith Consulting Group.

At 10:07 a.m. Chairman Jewell opened a Special Meeting to receive a presentation from Beckwith Consulting Group.

Tom Beckwith, Beckwith Consultant Group reviewed a proposed schedule for the Event Center Strategic Plan. He indicated they would like to complete tasks 1-7 prior to the 2014 Fair. He suggested creating an advisory committee; initiating social media outreach to keep everyone informed for clear transparency; assess the current programs year-around including what the trends and indicators are, repair, replacement needs and conduct focus groups. He said they would like to begin surveying users and residents as soon as possible. Other information included projecting potential market areas, assess competition and financial trends. He broke down developing a master plan including new event outreach, promotions, conducting open houses and implementation strategy. He said they'd like to be up and running by the end of June.

Chairman Jewell said he was in favor of forming an advisory committee with all types of people representing certain stakeholder’s and to send out a press release next week requesting interested members. Commissioner O’Brien suggested asking a member of the Yakama Nation to be on the advisory committee prior to notice being sent out. Chairman Jewell said the deadline will be around the 20th of June with appointments the following week.

2014-06-06 MINUTES
Lisa Young, Human Recourse Director/Interim Fair Co-Director, asked what the intended use of the building is as they have been moving into the Armory and storage is limited. She questioned if the Master Gardeners could use it where they would have direct access and have use of it for the classes at any time. They would only be there for 2 hours a week with the exception of classes.

Chairman Jewell said the Fair ticket office needs to be maintained in there and the Sheriff’s and EMS would be using it during this year’s Fair. He indicated there is no plan for using it during the rest of the year. Lisa said they could block off the ticket area. Wilma Pratt said the patio is located outside the office, near Bloom Pavilion, etc. and they would still like to use the old board room during the Fair. Chairman Jewell said to be sure they are very conservative on what they store in the office. He suggested getting everyone together in the next week to see if there’s a way to work it out.

The meeting was adjourned at 11:17 a.m.