TUESDAY 10:00 AM MARCH 26, 2013

Board members present: Obie O’Brien, Paul Jewell, Gary Berndt

Others: Lisa Young, Kirk Holmes, Jim Goeben, Michael Nigrey, Paul Sander, Jerry Pettit, Marsha Weyand

REGULAR MEETING

Called to Order: 10:00 AM

Staffing Discussion:

PW: PW Director Holmes asked that he be allowed to go first due to other obligations. He provided a memo to the BOCC regarding federal funding and new urgency to utilize the funding more quickly. This can only occur by working with a contractor who can provide the variety of services needed to expedite projects. He requested the ability to end the temporary project position effective April 12, 2013. This was a temporary position strictly funded by federal dollars; however, he alone cannot complete the project needed in the timeframe allowed. BOCC approved.

Other Business:

IT Committee - Social Media Policy (guidance): Subject taken second to avoid keeping committee members tied up. IT Director Goeben said the committee has been working on a Social Media policy, and wanted to check with the Board to ensure they are going in the right direction. Most question/conversation revolves around Facebook and the ability for citizens to comment. Currently the draft policy states Facebook will be allowed but comments will have to be monitored. Risk can be mitigated for Twitter. Chairman O’Brien attended a conference where the general consensus was “no big deal” with respect to comments on Facebook. Commissioner Berndt asked what the benefit would be; Chairman O’Brien indicated that having an official presence providing real information would be beneficial to the County and the public. His goal for next year is a position responsible for PDR’s and outward communication.
Commissioner Jewell stated we should not be on Facebook. Too much risk. Believes our Prosecutor’s opinion may differ from the general consensus. It will require someone monitoring social media all day. No way to prevent comments on posts or control content. If we could eliminate comments he would be in favor. He understands the benefit but feels it is too open. Chairman O’Brien countered with the fact that negative comments are already out there. Commissioner Berndt asked what the Daily Record uses for comments; Commissioner Jewell said they use a blog. Auditor Pettit stated that he was able to get the social media policy from the Secretary of State and the Attorney General. This includes a best practices document and a social media use agreement. He continues to look at other counties and state agencies. They are all dealing with the same issues that we are. Commissioner Jewell asked Auditor Pettit why he wants to use Facebook; he said it would be used for voter outreach. Commissioner Jewell suggested that the Auditor be added to the press release system for people to sign up for updates, or to look into purchasing an ad on Facebook. Auditor Pettit then pointed out that the Board has already approved a Facebook page for a county department without a policy in place. Commissioner Jewell stated that was allowed for the purpose of selling a product (services of the fair). Auditor Pettit asked why they weren’t told to purchase an ad on Facebook; Commissioner Jewell stated that was probably the better thing to do. Director Goeben added that we could have a Facebook site that only had a URL to our website and continue to use the main County website as our primary source of information. Commissioner Jewell echoed that, stating that emergency information is vetted, comes through the chain of command, and is put out in a well thought out manner. Social media is not that way. DPA Nigrey was asked for his input. He respectfully disagreed with others’ opinion about comments not being subject to PDR. He stated it is a matter of risk vs. reward; AGO’s policy brought up good points. Social media used by employees is another issue. Director Goeben felt he had enough direction to go back and work on policy. Chairman O’Brien stated that the Facebook risk is higher than what he had believed. DPA Sander stated that Auditor Pettit brought up a good point about the Fair being allowed to use it without a policy in place. Assessor Weyand suggested we invite Facilities Maintenance Director Anderson to our next IT meeting. Commissioner Berndt and Chairman O’Brien both felt a policy was needed.

**Staffing Discussion** (continued):
IT: Exec Session 10:42 AM - Performance of a public employee. Anticipated length: 35 minutes. The Board exited executive session at 11:17 AM. IT Director Goeben was provided approval to post upon resignation of staff.

Meeting adjourned at 11:18 AM

Lisa Young

Obie O'Brien, Chairman