

Kittitas County Fair Board Meeting
Thursday November 3, 2005
7:00 pm
Kittitas County Fair Office

Present: Becky McDowell, Bill Allison, Bill Boyum, Bob Martin, Brian Page, Heather Harrell, Jerry Jarnagin, Jessie Blackwood, Jodee Shenyer, Larry Bland, Marvin Kelley, Wilma Pratt and Roylene Crawford

Excused: Bill Haberman Jr., Bob Mc Bride, Brian Lenz & Michael Panattoni

Staff: Kathryn Anderson and Sande DeSalles

Guest: Myron Linder, Ellensburg Rode Board member

Becky asked Myron to give his report on the Royal Court. Myron has looked at our request and feels that the presentation was one of a positive nature. However, Ellensburg Rodeo Board has some recommendations also. Myron feels that in the long run this will pay off in the end. After looking at Becky's list the Ellensburg Rodeo Board offers the following recommendations

1. ERB wishes to keep "ownership" of the sash
2. Logo on the trailer will not be a problem (Myron is going the place the trailer in parades in 2006)
3. Flag in sponsorship presentation...not probable however the Ellensburg Rodeo Posse carries the Fair Flag in all the parades that they attend. Along with the city, county and rodeo flags.
4. Grand Entry? No this is not possible. Royal Court members do not carry flags.

Having the court at the opening ceremony is wonderful and having the girls do "walk abouts" is a great idea. Myron also liked having their horses over on the Fair side the facility was better. He can arrange to have the court on site $\frac{1}{2}$ hour prior to the Grand Entry to sign posters and autographs.

Banner placement in Western Village - Myron would like to have us do this. Coors as an Ellensburg Rodeo Sponsor does banners at no charge and Myron thinks that they would do one for Fair. We could list local sponsors on the banner. He said that that banner could be put in other locations like

to coronation banquet and perhaps at the Gold Buckle event as well as hook to the horse trailer. Myron will talk to Jeff Faltus about more advertising opportunities. He asked that we do a Fair "bio" for the court to share, like.... Where does Kittitas County Fair rank statewide? Good stats help with the promotion. Myron likes to "sell" the entire experience... not just Ellensburg Rodeo & Kittitas County Fair but Ellensburg and Kittitas County as well. There will be new "serapes" this year. Karie O'Donnell-Jones will be helping with the design of the new items. Can Fair be placed on them? Perhaps. Myron's goal is to have Ellensburg Rodeo and Kittitas County Fair on as many items as possible. Maybe even on the court coats.

Sande said that she purchased 6 TV packages for KIMA and will give the fair 2 of the spots. Molly Morrow will be doing the post cards again...perhaps she would make a slightly bigger size? Becky thanked Myron for his time and effort.

Out of agenda sequence as Sande had to leave the meeting early.

Becky asked if Sande had a report? Sande spoke about the Ecoli session at the WSFA Convention. Bill Allison will take the lead on this. Long and short of it all is that it is pretty scary. During the management meeting Greg Stewart from Central Washington State Fair said that there is a lot happening and encouraged folks to give the indication that things are happening to educate fair goers. Becky asked how many fairs have had problems? Oregon State Fair and a fair in North Carolina that Sande knew of. The best thing to do is put best foot forward and improve signage and have information available. The BOCC is also discussing this matter. WSU is studying this at length. Do we need more hand washing stations? We have everything that is available to rent at this time. If we fill additional times during the day what do we do with the wastewater?

Sande asked what we wanted for signage. Marv & Wilma have requests in for permanent signage. Marv has met with Tom about signs. He thinks we should co-op with the City of Ellensburg. Becky advised that we give Sande our lists but make sure to prioritize your lists. Budget: Sande is waiting to hear from the BOCC...have about two more weeks. General comments were that we look good. Sande had added the amounts in the Becky requested for Horse Fair but BOCC asked her to remove it. They are waiting to see the "game plan" before adding to the budget.

Minutes: Marv Kelley moved to accept Larry Bland seconded. Motion passes.

Communication: Becky passed around several thank you cards for us to read.

Committee Reports:

Marv has plans for the "museum" He will talk to Tom.

Directors Reports:

Roylene: Nothing at this time

Was appointed to the WSFA Board of Directors at the Convention.

Larry: Nothing at this time

Jodee: Nothing at this time

Jessie: Nothing at this time

Bob Martin: Nothing at this time

Bill A: Would like to have power, water, port - a lets and portable showers for the carnival workers. The carnival generates over \$50,000 income for the fair. Bill needs to draw up a plan and get it to Tom ASAP. We can rent the showers (Bill B says that they are costly).

Jerry: Has about 300 surveys that Linda Hulett (sp) collected from parents in "Kid Town". Becky commented that we could probably do our own version of kid town.

Bill B.: Nothing at this time

Brian Page: Are the hog pens in this year's budget? Yes. Brian should begin getting bids. He will visit with Michael about this.

Jodee asked about the electrical set up for pre-fair. Tom did set up the generators for Fair and all seemed to be fine with that...so need to make sure Tom knows about pre-fair for 2006.

Larry: Said that the generators worked great and they were quiet.

Heather: Nothing at this time

Wilma: During the WSFA session on Legislative info Heather Hansen the WSFA Olympia Lobbyist informed us that there was about \$5,000.00 left from last year in the safety grant moneys. (Roylene will get in contact with Heather Hansen and or the WSFA and ask for an application). A lot of the fairs are requiring cash registers be used by all vendors. Kathryn will make sure that vendor contracts are updated to include that information. Wilma would like to try a third color of ticket for comp tickets for kids under 5 and those with special needs. We should still look at turnstiles. She spoke with Greg Stewart from Yakima and he said we could borrow theirs. There was also a session on the availability for Fairs to obtain grant \$\$ from the Native American ran Casino's and certain Tribes. No smoking was another issue especially with the upcoming election and the probable passing

of the non-smoking in public areas.....some have already gone to "designated" areas. There was also discussion about the fees that other fairs charge commercial and food vendors.. Some charge a fee for utilities and both rent and %.

Marv: Nothing at this time

Staff Reports:

Kathryn: Becky has asked her to send cards to Supers and request the Prem Book changes. Kathryn does not think January 1st gives them enough time she suggested mid March.. When does this need to get to the Daily Record? Just depends on what they will be doing. The committee will get with Steve Miller at the paper and devise a plan. Office staff has but together a "Fair Office Critique" please see Kathryn's handout (attached ~ if I remember!).

We talked about different ways to entice folks.... some ideas were Table try covers (like at McDonald's) and "Free till 3" on opening day. Adding different entertainment to include the attendees ie arm wrestling. Jerry did try the "tug - o war" a couple of years ago.

We need to give the vendors a list of local suppliers. That way should they run out of anything they will know who to contact.

Kathryn told us that she had spoken to Lana about the E.coli issues and that Lana passed on the Kathryn that Tip Hudson is in contact with Mike Fuller. Other information from Lana ~ No guide dogs this year. There are three new clubs (not sure if just three new clubs or three new dog clubs). Everything concerning the Dogs MUST GO THROUGH LANA ~ Marv understands!

We will now discuss Myron's proposal. We really want the sash! Becky will set up a time to meet with Myron to work this out.

We will work on Committee Reports next meeting.

Contracts: We will need to begin review on the 4-H and Ellensburg Rodeo Posse contracts. Becky will look at the Posse contract.

Bill Allison stated that E.coli is very serious! And we need to make a major effort to educate the vendors, exhibitors and attendees on the seriousness of the matter. We need to have more hand washing stations, port-o-lets, signs for the Barns and perhaps handouts for attendees. We should also sign the barns to read "no food or beverages" in the barns. Jodee commented that food was not allowed in the barns at State Fair. What about the food vendors being so close to the barns?

There is also an issue of the direction of animals in the barn... primarily this would be the beef...

Heather suggested signs that would say something like....."Recommended that you do not take food or beverages into the barns...this could be harmful to your health"

International Fairs Convention is in Las Vegas.....Jessie and Jerry have been approved to attend. Kathryn will attend the Fair sessions and Sande will be working on off-season.

Wilma asked that we see a monthly budget report.

NEW BUSINESS:

Moments to Remember: 2-6 on the 25th. Kathryn has set up the vendors for the craft bazaar. Chili has been ordered from OST. Please wear either orange or green or red shirt.....your choice. Heather has ice cream and cones.....Starbucks will do the beverages and photos with Santa.

Please mark your calendars for Saturday February 4th for a retreat. Becky & Roylene will work on this.

East side Super School will be in Spokane and the date set is February 18th more info to follow.

PRESIDENTS REPORT:

Go to 4-H Council again for theme recommendations and perhaps ask Moments to Remember attendees for theme ideas.

Getting ready to begin Ellensburg Rodeo Contract negotiations. What are our long term plans? Becky will get a committee together (perhaps executive committee) to meet with the Rodeo Board and BOCC. We will discuss this some at the retreat.

For our Super School we should look at the entry forms, judging, judges and judging books. Look for the super's responses. Kathryn will ask supers for their changes soon.

Minutes respectfully recorded and submitted by
Roylene Crawford, Sec. ~ Treas.