

## Kittitas County Lodging Tax Reimbursements

THINGS TO KNOW ABOUT
LODGING TAX REIMBURSEMENTS

Please read your Lodging Tax Services agreement thoroughly to become familiar with all sections of the Lodging Tax Services Agreement

Reimbursement of funds are just that – reimbursements. You are responsible for paying your vendor in full <u>before</u> submitting <u>any</u> reimbursement request to the county

Services/Expenses that are reimbursed must be dated during the current year (2025) and final date to submit reimbursement requests is January 10, 2026, because this is a Saturday, the requests will be accepted until Monday, January 12, 2026 by 5 P.M. after this date funds lapse.

### Section 2 Payment

- Please review this section carefully as it outlines important information regarding payments to you as the contractor, eligible and ineligible items, and frequency of reimbursement requests
- Please note that completing this online training course is required before your reimbursement requests will be accepted

An updated W-9 form is required each year that funds are awarded

The most recent W-9 form can be found online at: IRS W-9 Form

Reimbursements will not be processed until a current W-9 form is on file with the Kittitas County Auditor's office

Please remember to follow the Local Policy on Disallowed Uses (as listed on the request for proposals application)

## **Local Policy on Disallowed Uses:**

The Lodging Tax Advisory Committees have determined that certain types of activities are not eligible for funding awards even if they may be tourism related. These include anything affiliated with the following: prizes for contestants, resale items, food and drink, beautification, fundraising, and membership drives. This list should not be considered comprehensive and all funding recommendation decisions are at the discretion of the committees and subject to change by majority opinion

### LODGING TAX REIMBURSEMENT REQUEST COVERSHEET

A Kittitas County Lodging Tax reimbursement coversheet needs to be included with each reimbursement request.

Before turning in your request please be sure to review:

Is the Kittitas County Lodging Tax reimbursement coversheet attached and complete and signed with all contact information including e-mail and phone number

Does the amount requested on the coversheet total the invoices that are included with the reimbursement

Be sure that the certification has been signed and dated



The link to the online form is:

Hotel Motel Reimbursement Request Form

| Kitt   | itas County – Hotel Motel Fund                  |  |  |  |  |
|--|---|--|--|--|--|
| invoices.  | ete the following information to accompany your |  |  |  |  |
| Please send requests to:   |   |  |  |  |  |
| Kittitas County Auditor Attn: Accounting Department 205 West 5 <sup>th</sup> − Suite 105 Ellensburg WA 98926 Auditorsaccounting@co.kittitas.wa   | . <u>us</u>                                     |  |  |  |  |
| Date   |   |  |  |  |  |
| Name & Address of Organization   |   |  |  |  |  |
| Requesting Reimbursement   |   |  |  |  |  |
| Name of Person Submitting Request  |   |  |  |  |  |
| Contact Number   |   |  |  |  |  |
| Email Address  |   |  |  |  |  |
| Project Name/Event Name  |   |  |  |  |  |
| Amount of Reimbursement  |   |  |  |  |  |
| and correct; I am authorized to certify and submit money I actually spent for the Project or Event described in the Project or Event described | ·   |  |  |  |  |
| Total Authorized   | Auditor's Office use only  Total Authorized \$  |  |  |  |  |
| Previous amount requested this year  | S   |  |  |  |  |
| Amount of this request   | s   |  |  |  |  |
| Adjusted amount of request   | S   |  |  |  |  |
| Balance Left   | Š   |  |  |  |  |
| Entered into Spreadsheet - initials  | <del> </del>                                    |  |  |  |  |
|  |   |  |  |  |  |
| Bill to other Governmental Entity  |   |  |  |  |  |
| Auditing Officer initials  |   |  |  |  |  |

### Invoices:

- Are the invoices billed to your organization (the contractor)
- Does the invoice have the service date and event detail to show that the invoice is for the correct Lodging Tax funded event. Only services for the current year are eligible expenses
- Are the charges on the invoice eligible per the signed contract and is the amount eligible per any budget amounts that may be listed on the contract
- Is all backup attached to each invoice submitted for reimbursement including the Exhibit B checklist and backup for advertising invoices. Are all Exhibit B requirements met

## Exhibit B Requirements

The Exhibit B Guidelines and Requirements for Advertising Expenditures of Lodging Tax are included with your Lodging Tax Services Agreement.

All branding and advertising requirements MUST be met for advertising to be eligible for reimbursement. Be sure to read the Exhibit B requirements

All logos and website information may be obtained by contacting the Kittitas County Chamber of Commerce.

## Exhibit B Requirements

## The link to the Exhibit B guidelines and requirements is <a href="Exhibit B Guidelines and Requirements">Exhibit B Guidelines and Requirements</a>

### Exhibit "B"

Guidelines and Requirements for Expenditure Reimbursements from Lodging Tax

#### Section 1. Branding

Contractors who have been approved to utilize grant awards for advertising expenditures must incorporate Kittitas County and the appropriate City of Cle Elum, Ellensburg, or Roslyn tourism information as follows:

A. Websites and Social Media Sites must include the County's and appropriate City's tourism website logo with an operational link to the site(s). The logo must be displayed on the contractor's home page, it must be sized no smaller than ¼ inch in height, and must be surrounded by appropriate white space to allow easy recognition and legibility. Contractors shall not change the logo(s) in color or appearance.

8. Print Advertising and Online Display Advertising of all types (including but not limited to newspaper, periodicals, flyers, posters, billiboards, direct mail, e-newsletters, third-party websites, streaming displays, etc.) must include the Country's and appropriate City's tourism website logo. The logo must be sized no smaller than ½ inch in height, and must be surrounded by appropriate white space to allow easy recognition and legibility. Contractors shall not change the logo(s) in Color or appearance.

C. Video Advertising of all types (including but not limited to television, online, electronic kiosks, motion billboards, etc.) must include the County's and appropriate City's tourism website logo. The logo must be sized no smaller than % inch in height, and must be surrounded by appropriate white space to allow easy recognition and legibility. Contractors shall not change the logo(s) in color or appearance.

All logos and website information may be obtained by contacting the Director of Tourism, Kittitas County Chamber of Commerce.

#### Section 2. Advertising Reimbursements

Contractors seeking reimbursement from Lodging Tax Funds for advertising expenditures must adhere to the following guidelines and requirements for each type of advertising media utilized.

#### A. Print Advertising:

- Print advertising placed with any media provider which operates exclusively outside of Kittitas County may be reimbursed at 100% of the cost, including any production costs. To operate exclusively outside of Kittitas County, the provider must not be physically located in the County and/or not distribute any media within the County.
- Print advertising placed with any media provider which operates inside Kittitas County may be reimbursed as follows:
  - a. For date-specific events, advertising the day of the event and up to 10 days prior to the event may be reimbursed at 100% of the cost, including any production costs.

b. For seasonal or year-round events, or for date-specific events outside of the timeframe in Section 2 A, (2)(a) above, advertising reimbursement requests must include statement from the media provider specifying the percentage distribution to areas outside of Kittitas County. Reimbursements will be allowed for the amount distribut outside of Kittitas County, including any production costs.

#### B. Television Advertising:

- Television advertising placed with any media provider outside the Yakima/Kittitas DMA w be reimbursed at 100% of the cost, including any production cost.
- Television advertising placed with any media provider inside the Yakima / Kittitas DMA wi be reimbursed as follows:
  - a. For date-specific events, advertising the day of the event and up to 7 days prior to the event may be reimbursed at 100% of the cost, including any production costs.
  - b. For seasonal or year-round events, or for date-specific events outside of the timeframe in Section 2 B, 2(a) above, advertising may be reimbursed at the rate of 70% of the total cost, including any production costs.

#### C. Online Advertising:

- Online advertising and promotion may be reimbursed at 100% of the cost, including any production cost.
- Streamed media (radio, television, other) requests for reimbursement must include a
  statement from the media provider specifying the percentage of recipients which are
  outside of Kittitas County. Reimbursements will be allowed for the percentage distribute
  outside of Kittitas County, including any production costs.

#### D. Direct Ma

Direct mail advertising may be reimbursed at 100% of the cost, including any production
cost, for each item mailed or shipped to a destination outside of Kittitas County. In order
receive reimbursement, a list of the addresses and a signed statement from the contract
that the list is accurate, or other proof of delivery, must be provided along with other
required documentation.

#### E. Flyers/Posters

- Flyers or posters which are placed outside of Kittitas County may be reimbursed at 100% the cost, including any production cost. In order to receive reimbursement, a list of the locations where flyers or posters were posted outside of Kittitas County, a signed statem from the contractor that the list is accurate and a copy of the poster/flyer must be provic along with other required documentation.
- Banners which are placed inside of Kittitas County may be reimbursed at 100% of the cost, including any production costs. In order to receive reimbursement, the banner cannot list a specified date or location. Request can only be made one time.
- Signage (site layout use only) which are placed inside of the venue/facility of the event may be reimbursed at 100% of the cost, including any production costs. In order to receive

reimbursement, the signage cannot list specified date or location. Request can only be made one time. (i.e. ADA Parking/Parking, Loading Zone, Evacuation Route, Bathrooms, and Stage locations)

#### F. Radio Advertising:

- Radio advertising placed with any media provider located outside of Kittitas County may be reimbursed at 100% of the cost, including any production cost.
- Radio advertising placed with any media provider located inside of Kittitas County may be reimbursed as follows:
  - a. For date-specific events, advertising the day of the event and up to 7 days prior to the event may be reimbursed at 100% of the cost, including any production cost.
  - b. For seasonal or year-round events, or for date-specific events outside of the timeframe in Section 2 F, 2(a) above, advertising may be reimbursed at the rate of 30% of the total cost, including any production costs.

#### G. Operation Reimbursement:

- Operation costs may be reimbursed 100% of the paid invoice cost. In order to receive reimbursement operations invoice must an approved cost from the Consolidated Lodging Tax committee members list. Invoice provided must include notation of payment with proof of payment.
- Mileage reimbursements that are outside of 50 miles of Kittitas County may be reimbursed at 100% of cost. In order to receive reimbursement, a signed statement from the receiver along with other required documentation. Mileage reimbursement subject to IRS mileage reimbursement rates which may change annually.
- 3. Items not eligible for reimbursement:
  - a. Salaries of employees
  - b. Capitol purchases- any item with 3+ years life and over \$5,000.
  - c. Licenses, permits, insurance, or credit card fees

Exhibit B (advertising requirements)

### **PRINT ADVERTISING**

- Is the invoice billing you (the contractor)
- Are the dates of publication listed on the invoice
- Is there an <u>original</u> tear sheet for <u>each</u> day billed on the invoice
- Are <u>all</u> Exhibit B requirements for print advertising met (including required logos)
- Is the print advertising checklist and all backup documentation attached to each advertising invoice with the appropriate calculations completed

### IF A SEPARATE COMPANY ORDERED YOUR PRINT ADVERTISING

- Is their invoice billing you (the contractor) attached
- Is the invoice from <u>their</u> marketing company attached
- Does the information on the marketing company invoice list your event and the dates of service and are all Exhibit B requirements met

## Print Advertising Exhibit B Checklist

Print Advertising Checklist can be found at: Print Advertising Exhibit B Checklist

Turn in a completed form with each print advertising invoice

Exhibit "B" Print Advertising Contractor Checklist

#### Print Advertising - 2024

Out of County Media Provider (exclusively out of county)

100% Allowed Benink-content
Cost of print advertising to be included oriologing tax reinhousement request

To be included with this reimboursement request:

1. The invoice from the print advertiser advertiser advertiser advertiser publication.
2. An enjoying fall page two sheet with the required breading tage from the advertising publication for each day that was billed on the invoice.

In County Media Provider

8. DATE SPECIFIC EVENT ADVERTISED DAY OF THE EVENT AND UP TO 3 D DAYS PRIOR

1. Now and the specific of the specific

SEASONAL OR YEAR-ROUND EVENTS, OR DATE SPECIFIC EVENT OUSIDE OF 10 DAY WINDOW

II.

Trained of in country media provider

SALTO ON THE ACTUALAL POST INSTINUATION OF COUNTY COSTS

SALTO ON THE ACTUALAL POST INSTINUATION OF THE INSTITUTION OF

If a separate party (for example, the Chamber of Commerce) is ordering the Print advertising for your event, you must include the invoice from the Chamber of Commerce billing your event. Included with their invoice to you should be the tear sheets and invoices paid to the print advertiser by the Chamber of Commerce and applicable any invoices from the Chamber's marketing company billing the Chamber of Commerce for any print services provided.

THE SEPARATE PARTY MUST BE PAID BEFORE YOU CAN SUBMIT YOUR REIMBURSEMENT REQUEST

ALL PAYMENTS TO LODGING TAX GRANTEES ARE PAID ON A REIMBURSEMENT BASIS ONLY.

ALL INVOICES SUBMITTED TO THE COUNTY FOR REIMBURSEMENT ARE TO HAVE AIRFADY BEEN PAID TO THE VENDOR

DO NOT SUMBIT REIMBURSEMENT REQUESTS FOR INVOICES THAT HAVE NOT ALREADY BEEN PAID TO THE VENDOR

Out of County Media Provider

In County Media Provider

All Exhibit B requirements must be met. Review Exhibit B which is included with your agreement

Exhibit B (advertising requirements)

### **Television Advertising**

- Is the invoice billing you (the contractor)
- Are the dates of air times listed on the invoice
- Is the script for the TV ad attached to the invoice
- Are <u>all</u> Exhibit B requirements for TV advertising met
- Is the television advertising checklist and all backup documentation attached to each TV invoice with the appropriate calculations completed

### IF A SEPARATE COMPANY ORDERED YOUR TELEVISION ADVERTISING

- Is their invoice billing you (the contractor) attached
- Is the invoice from <u>their</u> marketing company attached
- Does the information on the marketing company invoice list your event and are the dates of service and <u>all</u> Exhibit B requirements met

## TV Advertising Exhibit B Checklist

### **Television Advertising Checklist can be found at:**

**TV Advertising Exhibit Checklist** 

Turn in a completed form with <u>each</u> TV advertising invoice

**Out of County Media Provider** 

In County Media Provider

All Exhibit B requirements must be met. Review Exhibit B which is included with your agreement

| Media provider outside Yakima/Rititas DMA | 1000 Allowed Reimbursement | Cost of media provider TV abenthing futies 1988 | Cost of media provider TV abenthing futies 1988 | Cost of media provider TV abenthing futies 1988 | Cost of media provider TV abenthing futies 1988 | Cost of media provider TV abenthing futies 1988 | Cost of media provider TV abenthing futies 1988 | Cost of media provider TV abenthing futies 1988 | Cost of media provider TV abenthing futies 1988 | The invoice from TV station aboveing the artifaces 1988 | Cost of media provider TV abenthing futies 1988 | The script of the TV ad that was above.

| The invoice from TV station aboveing the artifaces 1988 | Cost of media provider TV abenthing futies 1988 | Cost of media provider TV abenthing futies 1988 | Cost of media provider TV abenthing futies 1988 | Cost of media provider TV abenthing futies 1988 | Cost of media provider TV abenthing futies 1988 | Cost of media provider TV abenthing futies 1988 | Cost of media provider TV abenthing futies 1988 | Cost of media provider TV abenthing for 1988 | Cost of media provider TV abenthing futies 1988 | Cost of media provider TV abenthing for 1988 | Cost of media provider TV abenthing for 1988 | Cost of media provider TV abenthing for 1988 | Cost of media provider TV abenthing for 1988 | Cost of media provider TV abenthing for 1988 | Cost of media provider TV abenthing for 1988 | Cost of media provider TV abenthing for 1988 | Cost of media provider TV abenthing for 1988 | Cost of media provider TV abenthing for 1988 | Cost of media provider TV abenthing for 1988 | Cost of media provider TV abenthing for 1988 | Cost of media provider TV abenthing for 1988 | Cost of media provider TV abenthing for 1988 | Cost of media provider TV abenthing for 1988 | Cost of media provider TV abenthing for 1988 | Cost of media provider TV abenthing for 1988 | Cost of media provider TV abenthing for 1988 | Cost of media provider TV abenthing for 1988 | Cost of media provider TV abenthing for 1988 | Cost of media provider

ALL PAYMENTS TO LODGING TAX GRANTES ARE PAID ON A REINBURSEMENT BASIS ONLY
ALL INVOICES SUBMITTED TO THE COUNTY FOR REIMBURSEMENT ARE TO HAVE ALREADY BEEN PAID TO THE VENDO
DO NOT SUMBIT REIMBURSEMENT REQUESTS FOR INVOICES THAT HAVE NOT AUREADY BEEN PAID TO THE VENDO

Exhibit "B" Television Advertising Contractor Checklist

Television Advertising - 2024

Exhibit B (advertising requirements)

### **Online Advertising**

- Is the invoice billing you (the contractor)
- Are the dates of the online advertising listed on the invoice
- Is the Online Advertising for the lodging tax event
- Is a screen shot of the advertising with the required branding attached
- Is the online advertising checklist and all backup documentation attached to each online

### IF A SEPARATE COMPANY ORDERED YOUR ONLINE ADVERTISING

- Is their invoice billing you (the contractor) attached
- Is the invoice from <u>their</u> marketing company attached
- Does the information on the marketing company invoice list your event and are the dates of service and <u>all</u> Exhibit B requirements met

## Online Advertising Exhibit B Checklist

### **Online Advertising Checklist can be found at:**

**Online Advertising Exhibit B Checklist** 

Turn in a completed form with each TV advertising invoice

Exhibit "B" Online Advertising Contractor Checklist

Online Advertising -2024

All Exhibit B requirements must be met. Review Exhibit B which is included with your agreement

|                           | ine advertising and promotion may be reimbursed at 100% of the cost, includ<br>any production cost |                              |   |
|---------------------------|--|------------------------------|---|
|                           |  | x 100% Allowed Reimbursement |   |
| Name of online advertiser | Cost of online advertising   |                              | Cost of online advertising to b<br>included on lodging tax<br>reimbursement request |

If a separate party (for example, the Chamber of Commerce) is ordering the Online advertising for your event, you must include the invoice from the Chamber of Commerce billing your event. Included with their invoice to you should be any invoices they paid to the marketing company for the Online advertisine services provided.

THE SEPARATE PARTY MUST BE PAID BEFORE YOU CAN SUBMIT YOUR REIMBURSEMENT REQUES

ALL PAYMENTS TO LODGING TAX GRANTEES ARE PAID ON A REIMBURSEMENT BASIS ONLY

DO NOT SUMBIT REMBURSEMENT REQUESTS FOR INVOICES THAT HAVE NOT ALREADY BEEN PAID TO THE VENDOR

Exhibit B (advertising requirements)

### **Direct Mail**

- Is the invoice billing you (the contractor)
- Does the invoice show the total number of direct mail items printed
- Is there a sample of the direct mail included with the reimbursement request
- Does the direct mail item include the required logos
- Does the direct mail have any fundraising requests (not eligible)
- Is the direct mail advertising checklist and all backup documentation attached to each invoice with the appropriate calculations completed

### IF A SEPARATE COMPANY ORDERED YOUR DIRECT MAIL ADVERTISING

- Is their invoice billing you (the contractor) attached
- Is the invoice from their marketing company attached
- Does the information on the marketing company invoice list your event and are the dates of service within the current year and <u>all</u> Exhibit B requirements met

## Direct Mail Exhibit B Checklist

### **Direct Mail Advertising Checklist can be found at:**

**Direct Mail Exhibit B Checklist** 

Turn in a completed form with <u>each</u> Direct Mail advertising invoice

Exhibit "B" Direct Mail Advertising Contractor Checklist

Only items mailed <u>outside</u> of Kittitas County are eligible for reimbursement

All Exhibit B requirements must be met. Review Exhibit B which is included with your agreement

#### Direct Mail - 2024

Reimbursement allowed only for direct mail advertising for items mailed or shipped to destinations OUTSIDE of Kittitas County

| Name of mailing printer/mailing contractor | South Per Piece mailing / South Pieces on Lodging tax reimbursement request mailed shaped to destinations counties of sintate Lounty
| YOU MUST CALCULATE THE OUT OF COUNTY COSTS FOR THE MARING AND POSTAGE BASED ON THE NUMBER OF OUT OF COUNTY ADDRESSESS
| To be included with this reimbursement request:

1. The invoice showing the total number of direct mail items printed <u>Anno</u> as sample of the direct mail item with the required branding logos
2. If you are requesting postage reimbursement, you must include the invoice for the total postage paid
3. A complete lot of all addresses to which the direct mail items we mailed
4. A statement from the garantee that the list is accorate or other proof of delivery
ONLY THE GIBERT MANA ADVENTAGES OF ANTITYS COUNTY IS ELIGIBLE FOR REIMBURSEMENT

If a separate party (for example, the Chamber of Commerce) is ordering the direct mail advertising for your event, you must actude the invoice from the Chamber of Commerce billing your event. Included with their invoice to you should be any invoices they paid to the marketing company for any direct mail advertising services provided.

THE SEPARATE PARTY MUST BE PAID BEFORE YOU CAN SUBMIT YOUR REIMBURSEMENT REQUEST

ALL PAYMENTS TO LODGING TAX GRANTEES ARE PAID ON A REIMBURSEMENT BASIS ONLY

ALL INVOICES SUBMITTED TO THE COUNTY FOR REIMBURSEMENT ARE TO HAVE ALREADY BEEN PAID TO THE VENDO

DO NOT SUMBIT REIMBURSEMENT REQUESTS FOR INVOICES THAT HAVE NOT ALREADY BEEN PAID TO THE VENDOR

Exhibit B (advertising requirements)

### **Flyers/Posters**

- Is the invoice billing you (the contractor)
- Does the invoice show the total number of flyers/posters/banners printed
- Is there a sample of the flyer/poster/banner included with the reimbursement request
- Are the required logos printed on the items
- Is the flyer/poster advertising checklist and all backup documentation attached to each invoice with the appropriate calculations completed

### IF A SEPARATE COMPANY ORDERED YOUR FLYER/POSTER ADVERTISING

- Is their invoice billing you (the contractor) attached
- Is the invoice from their marketing company attached
- Does the information on the marketing company invoice list your event and are the dates of service within the current year and <u>all</u> Exhibit B requirements met

## Flyers/Posters Exhibit B Checklist

## Flyers/Posters Checklist can be found at: Flyers and Posters link Turn in a completed form with each Flyer/Poster advertising invoice

See requirements for Flyers/Posters, Banners, Signage

All Exhibit B requirements must be met. Review Exhibit B which is included with your agreement

Exhibit "B" Flyers / Posters Advertising Contractor Checklist

#### FLYERS/POSTERS - 2024

|  | x  |   | equals   |
|--|--|---|--|
| Name of flyer/poster contractor  | Cost per piece of flyers/posters placed outside of Kittitas County   | Number of Pieces  | Cost of flyers/posters placed ou<br>Kittitas County to be included o<br>lodging tax reimbursement requ |
|  | YOU MUST CALCULATE THE OUT OF<br>BASED ON THE NUMBER FLYERS/PO   |   |  |
|  | OUT COUNTY LOCATIO   |   |  |
| <ol> <li>A complete list of <u>all</u> addresses where</li> <li>A signed statement from the grantee</li> </ol>                                       | OUT COUNTY LOCATION  eimbursement request:  of flyers/posters printed <u>Anno</u> a sample of the flyer/p  flyers/posters were posted and how many were post that the flict is accurate                                  | DNS  poster with the required at each location                      | red branding logos   |
| The invoice showing the <u>total</u> numbe A complete list of <u>all</u> addresses where A signed statement from the grantee                         | OUT COUNTY LOCATIOn  eimbursement request:  of flyers/posters printed AND a sample of the flyer/p flyers/posters were posted and how many were post.   | DNS  poster with the required at each location                      | red branding logos   |
| The invoice showing the <u>total</u> numbe A complete list of <u>all</u> addresses where A signed statement from the grantee                         | OUT COUNTY LOCATION  eimbursement request:  of flyers/posters printed <u>Anno</u> a sample of the flyer/p  flyers/posters were posted and how many were post that the flict is accurate                                  | DNS  poster with the required at each location                      | red branding logos   |
| The invoice showing the <u>total</u> numbe     A complete list of <u>all</u> addresses where     A signed statement from the grantee     ONLY THE FL | OUT COUNTY LOCATIC  eimbursement request:  of flyers/posters printed AND a sample of the flyer/p  flyers/posters prosted and how many were post that the list is accurate  YERS/POSTERS POSTED OUTSIDE OF KITITIAS COUNT | DNS  poster with the required at each location  Y ARE EUGIBLE FOR F | red branding logos   |

#### Signage (site layout use only)

Signage (site layout use only) which are place inside of the venue/facility of the event may be reimbursed at 100% of the cost, including any production costs. In order to receive reimbursement, the signage cannot list specified date or location. Request can only be made one time (i.e. ADA Parking/Parking, Loading Zone, Evacuation Route, Bathrooms, and State Locations)

3 The appropriate logos need to be used as per Section 1 of Exhibit B Branding under Print Advertising

- To be included with this reimbursement request
- 1 The invoice from the printer showing detailed cost / quantity of the signage
- 2. A picture of the signage and/or a proof of the design from the printer showing that the reimbursement requirements above are met 3. Certification from the contractor that this is the only request for Signage purchase for the event per the Exhibit B Guidelines

2 A picture of the banner and/or a proof of the design from the printer showing that the reimbursement requirements above are me

If a separate party (for example, the Chamber of Commerce) is ordering the Flyers/Posters for your event, you must include the invoice from the Chamber of Commerce billing your event. Included with their invoice to you should be any invoices they paid to the marketing company for any Flyer/Poster advertising services provided.

THE SEPARATE PARTY MUST BE PAID BEFORE YOU CAN SUBMIT YOUR REIMBURSEMENT REQUEST

ALL PAYMENTS TO LODGING TAX GRANTEES ARE PAID ON A REIMBURSEMENT BASIS ONLY

ALL INVOICES SUBMITTED TO THE COUNTY FOR REIMBURSEMENT ARE TO HAVE ALREADY BEEN PAID TO THE VENDOI

DO NOT SUMBIT REIMBURSEMENT REQUESTS FOR INVOICES THAT HAVE NOT ALREADY BEEN PAID TO THE VENDOR

Exhibit B (advertising requirements)

### **Radio Advertising**

- Is the invoice billing you (the contractor)
- Does the invoice from the radio station list the air times
- Is the radio script that was read on the air included with the reimbursement request
- Is the radio advertising checklist and all backup documentation attached to each invoice with the appropriate calculations completed

### IF A SEPARATE COMPANY ORDERED YOUR RADIO ADVERTISING

- Is their invoice billing you (the contractor) attached
- Is the invoice from <u>their</u> marketing company attached
- Does the information on the marketing company invoice list your event and are the dates of service within the current year and <u>all</u> Exhibit B requirements met

## Radio Advertising Exhibit B Checklist

### Radio Advertising Checklist can be found at:

**Radio Advertising Exhibit B Checklist** 

Turn in a completed form with each Radio advertising invoice

Exhibit "B" Radio Advertising Contractor Checklist

Radio Advertising - 2024

Out of County Media Provider

In County Media Provider

All Exhibit B requirements must be met. Review Exhibit B which is included with your agreement

|   | Radio   | Advertising placed with media p     |                                 | utside of Kittitas County  |
|---|---|-------------------------------------|---------------------------------|--|
|   |   |                                     | x 100% Allowed<br>Reimbursement |  |
|   | Name of out of county media provider<br>(Radio advertising)                     | Cost of radio advertising           |                                 | Cost of out of county media provider to be included on lodging tax reimbursement request |
|   | To be included with this reimb  | nursement request:                  |                                 |  |
|   | 1. The invoice from the Radio Station listing th                                | he air times                        | -                               |  |
|   | 2. The radio script that was read on the on the                                 | e air by the radio station          |                                 |  |
|   |   |                                     |                                 |  |
|   | Radio Advertising placed with media   | a provider located inside of Kittir | as County-INCLUD                | ING BUT NOT LIMITED TO KXLE, KXAA, KCWU  |
|   | DATE SPECIFIC EVENT ADVERTISES  | DAY OF THE EVENT AND UP TO          |                                 |  |
|   |   |                                     | x 100% Allowed                  |  |
|   | Name of in county media provider (Radio   | Cost of radio advertising           | Reimbursement                   | Cost of media provider to be included on lodging tax                                     |
|   | advertising)  | •                                   |                                 | reimbursement request  |
|   | To be included with this saint  | nurcoment requests                  |                                 |  |
|   | To be included with this reimb  |                                     | _                               |  |
|   | The radio script that was read on the on the                                    |                                     |                                 |  |
| _ |   |                                     |                                 |  |
|   |   |                                     |                                 |  |
|   | SEASONAL OR YEAR-ROUND EVEN   | ITS OR DATE SPECIFIC EVENTS O       |                                 | WINDOW   |
|   |   |                                     | x 30% Allowed                   |  |
|   | Name of in county media provider  | Cost for distribution to areas      | Reimbursement                   | Cost of media provider to be included on lodeing tax                                     |
|   | ,   | outside of Kittitas County only     |                                 | reimbursement request  |
|   | To be forthed at other able colors  |                                     |                                 |  |
|   | To be included with this reimb  1. The invoice from the Radio Station listing a |                                     | YOU MU                          | IST CALCULATE THE 30% ALLOWED REIMBURSEMENT  |
|   | The radio script that was read on the on the                                    |                                     |                                 |  |
|   |   |                                     |                                 |  |
| _ |   |                                     |                                 |  |
| _ |   |                                     |                                 |  |
|   |   |                                     |                                 |  |
| _ |   |                                     |                                 |  |
|   |   |                                     |                                 |  |
|   |   |                                     |                                 |  |
|   |   |                                     |                                 |  |
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| _ |   |                                     |                                 | sing for your event. Included with their invoice to                                      |
| _ |   |                                     |                                 | sing for your event. Included with their invoice to                                      |
| _ | you should be any invoice   | es they paid to the marketing co    | ompany for any R                | dio advertising services provided.   |
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| _ | you should be any invoice  THE SEPARATE F                                       | es they paid to the marketing co    | OU CAN SUBMIT                   | dio advertising services provided.  YOUR REIMBURSEMENT REQUEST                           |

Exhibit B

## **Operations**

Please review Exhibit B for the requirements on Operation Reimbursement.

Operations costs must be approved and listed as an eligible expense on the contract in section 2(f).

## Operations Exhibit B Checklist

# Operations Checklist can be found at: Operations Checklist Exhibit B Checklist

Exhibit "B" Operations Reimbursement Contractor Checklist

Operation Reimbursement 2024

**Operations Costs Requirement** 

Mileage Reimbursement Info

### Ineligible Items

All Exhibit B requirements must be met. Review Exhibit B which is included with your agreement

#### Operations Costs

Operation Costs may be reimbursed 100% of the paid invoice cost. In order to receive reimbursement operations invoice must be an approved cost from the Consolidated Lodging Tax committee members list. Invoice provided must include notation of payment with proof of payment.

#### Mileage Reimbursement

Mileage reimbursements that are outside of 50 miles of Kittitas County may be reimbursed at 100% cost. In order to receive reimbursement, a signed statement from the receiver along with other required documentation. Mileage reimbursement is subject to IRS mileage reimbursement rates which may change appeals.

#### ITEMS NOT ELIGIBLE FOR REIMBURSEMENT

ITEMS NOT ELIGIBLE FOR REIMBURSEMENT

- a. Salaries of Employees
- b. Capital purchases-any item with 3+ years life and over \$5,000
- c. Licenses, permits, insurance, or credit card fees

ALL PAYMENTS TO LODGING TAX GRANTEES ARE PAID ON A REIMBURSEMENT BASIS ONLY.

ALL INVOICES SUBMITTED TO THE COUNTY FOR REIMBURSEMENT ARE TO HAVE ALREADY BEEN PAID TO THE VENDOR

DO NOT SUMBIT REIMBURSEMENT REQUESTS FOR INVOICES THAT HAVE NOT ALREADY BEEN PAID TO THE VENDOR

As listed in the Lodging Tax Application, there are Project Reporting Requirements:

**Project Reporting Requirements:** 

State law requires that all recipients of Lodging Tax Revenues must submit a report to the municipality describing the actual number of people traveling for business or please on a trip:

A: Away from their place of residence or business and staying overnight in paid accommodations;

B: To a place fifty miles or more one way from their place of residence or business for the day or staying overnight; or

C. From another country or state outside of their place of residence or their business

For events that occur during the first three quarters of 2024, the event expenditure worksheets are due no later than 60 days after the end of your event.

For events that occur during the last quarter of 2024, the year end event expenditure worksheet is due on January 10, 2025.

The attendance-lodging worksheet, glossary, and methodology descriptions are on the county website at: Event Expenditure Worksheet

| Kittitas County Event or Tourism Facility Lodging Tax Expenditure Report Worksheet  RETURN COMPLETED FORM TO:  Kittitas County Auditor Accounting  E-MAIL: Auditor Accounting two kittitas was us  205 West 5th Ave - Suite 105  Ellenburg, Wa 98926  Phone Number: 509-962-7502 FAX Number: 509-962-7687  WORKSHEET IS DUE: NO LATER THAN 60 DAYS AFTER THE END OF YOUR EVENT |   |  |  |
|--|---|--|--|
| ACTIVITY   |   |  |  |
| Activity Name:   | Overall Attendance:  Enter Notes:  Predicted: Actual (Estimated): Method (see pg.3) |  |  |
| Organization Name:  Activity Type (see glossary page 3):   | Attendance, 50+ miles:  Enter Notes:  |  |  |
| Activity Date: Start Date: End Date: Funds   | Attendance, Out of State, Out of Country  Enter Notes:                              |  |  |
| Requested:<br>\$Awarded:   | Attendance, Paid for Overnight Lodging:  Enter Notes:                               |  |  |
| Total Cost of Activity  \$   | Attendance, Did Not Pay Overnight Lodging:  Enter Notes:                            |  |  |
| See Glossary (page 2) for information on:<br>Activity Types, Attendance, Paid lodging nights and Predicted<br>and Actual   | Paid Lodging Nights:  Enter Notes:  |  |  |
| See Methodology description (page 3) for information: How to complete methodology regarding attendance information.  | Submitted By:  Email and Phone Number:  Date:  Keep a copy for your records.        |  |  |

The Data Field Descriptions for Reporting the Lodging Tax Expenditures is on the County Lodging Tax Website at this link:

**Data Field Descriptions** 

Please click on the link below to submit your certification of completion of the required training.

Please indicate your event in the text of your e-mail so that we know which events have completed the required training. Thank you

**Lodging Tax Training Certification** 

For questions regarding reimbursements, please contact our Auditor's office at 509-962-7502