

**KITTITAS COUNTY  
BOARD OF COUNTY COMMISSIONERS  
AGENDA STAFF REPORT**

**AGENDA DATE:** April 3, 2012

**ACTION REQUESTED:** Award a Bid & Contract for the Official County Newspaper beginning 7/1/12 – 6/30/13

---

**BACKGROUND:** Staff previously published a Notice of Call for Bids for the Official County Newspaper for the period beginning July 1, 2012 through June 30, 2013. Staff published the Call for Bids and sent a letter with a copy of the notice to the Daily Record and the Northern Kittitas County Tribune.

Sealed Bids were opened on Friday March 23, 2012 at 1:30 p.m. The Board of County Commissioner's office only received one bid, which was from the Daily Record.

According to RCW 36.72.075, "the county legislative authority shall let the contract to the best and lowest responsible bidder, giving consideration to the question or circulation in awarding the contract, with a view to giving publication of notices the widest publicity".

**INTERACTION:** The Daily Record's bid is as follows:

Legal Advertising – based on a 6" column format: \$8.60 per column inch

Display Advertising – based on a 6" column format: \$7.55 per column inch

*(According to the bid, the Daily Record noted this rate pertains to advertising placed in the main section of the newspaper, which could include special, primary and general election notices).*

The Daily Record states their rates have held flat with the 2011-2012 rates and are 28% lower than their national advertising rates or \$12.00 extended to all general legal notice advertisers as noted on their published rate card. They indicated they would be willing to furnish a Performance Bond in the amount of \$10,000.00 as outlined in the Notice of Call for Bids.

**RECOMMENDATION:** Approve a Resolution Awarding a Bid for the Official County Newspaper to the Daily Record for the term beginning July 1, 2012 through June 30, 2013 and to authorize the Board to sign a contract.

**HANDLING:** Staff has prepared a Resolution & Contract for your consideration.

**ATTACHMENTS:** Resolution to Award Official County Newspaper  
Contract  
Letter dated March 12, 2012 from Tyler Miller, Publisher of the  
Daily Record

**LEAD STAFF:** Julie Kjorsvik, Clerk of the Board