



Kittitas County Tobacco Prevention and Control Program

Volume 4, Issue 1

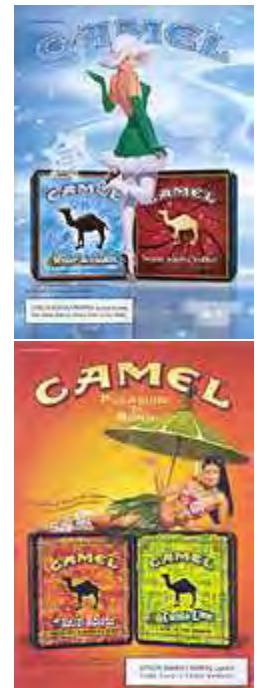
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New F.D.A. Regulation Bans Flavored Cigarettes

On September 22, 2009 a ban on cigarettes containing certain characterizing flavors went into effect. The ban, authorized by the new [Family Smoking Prevention and Tobacco Control Act](#), is part of a national effort by FDA to reduce smoking in America.

FDA's ban on candy and fruit-flavored cigarettes highlights the importance of reducing the number of children who start to smoke, and who become addicted to dangerous tobacco products. FDA is also examining options for regulating both menthol cigarettes and flavored tobacco products other than cigarettes.



Kittitas County Tobacco Free Champions

You are encouraged to report any company that sells cigarettes with these certain characterizing flavors.

The FDA encourages consumers to report continuing sales of flavored cigarettes through a special tobacco hotline (1-877-CTP-1373) and Web site (www.fda.gov/flavoredtobacco).

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Teens Against Tobacco Use (TATU) 2009-2010

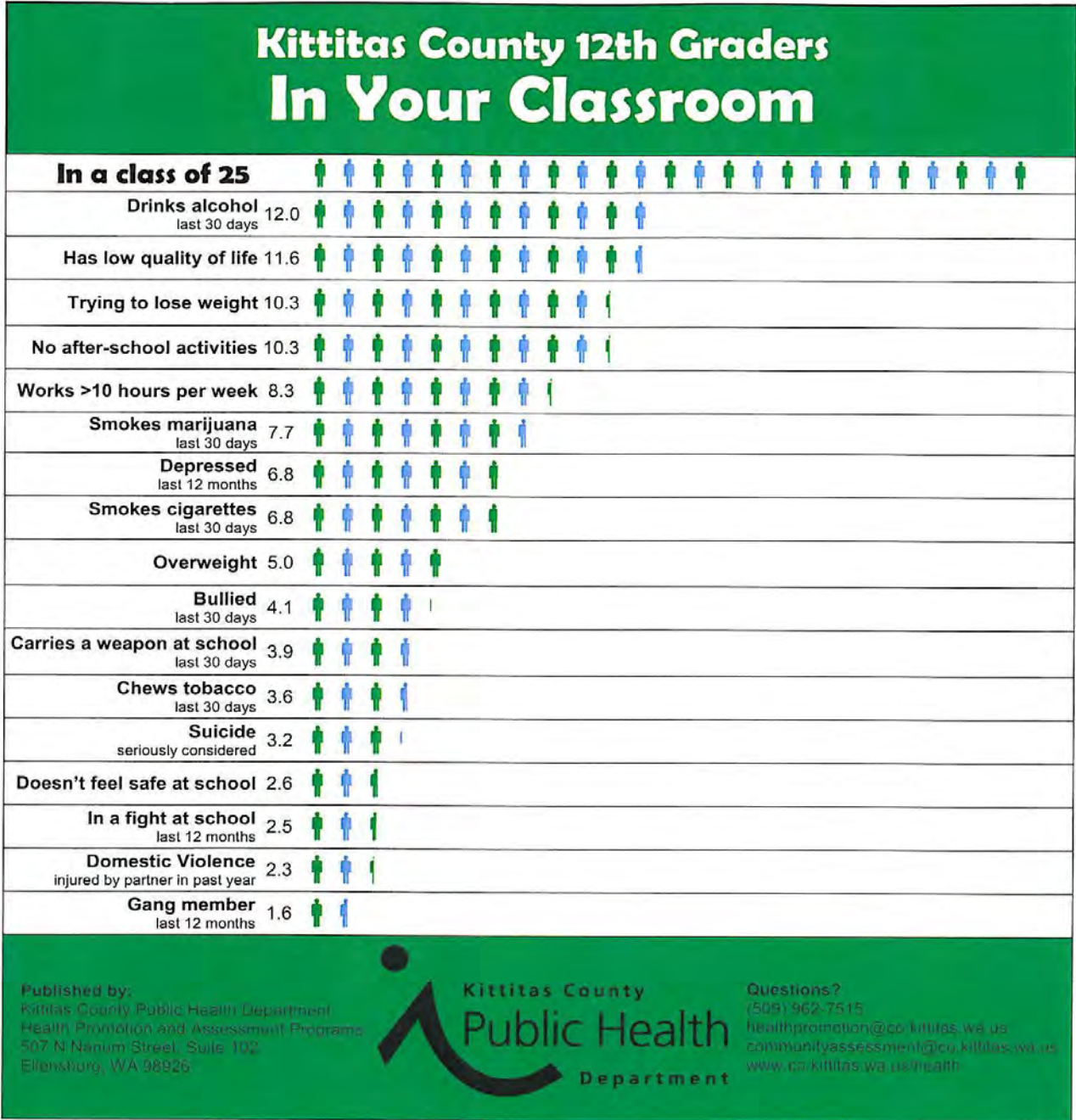
Teens Against Tobacco Use is a peer education program in which middle and high school students are trained to teach elementary students about the hazards of tobacco use. This year will be the 8th year of TATU in Kittitas County. Over the last seven years, TATU youth have presented to 2,798 elementary students regarding the dangers of tobacco. This year the goal is to train 20 TATU teens and reach 200 elementary students.



Smokeless Tobacco Rates

The Kittitas County Tobacco Free Coalition and TATU are working this year to address the high rates of smokeless tobacco use in the county. Currently, the Coalition is looking at school policies in addition to circulating informational display boards regarding the dangers of smokeless tobacco. Smokeless tobacco use rates in Kittitas County are significantly higher than the state average. 14.2 % of Kittitas Seniors reported using smokeless tobacco within the last thirty days versus the state average of 8.6%.

Kittitas County In Your Classroom HYS Datasheets



In the last month, nearly one of two (48.0%) high school seniors drank alcohol and three in ten (30.8%) smoked marijuana.

2009 - What's New

For additional copies of this newsletter or for more information on the Kittitas County Tobacco Prevention and Control Program contact Kasey Knutson at 962-7515.

We're on the web at <http://www.co.kittitas.wa.us/health/tobacco/>

FDA Launches New Center for Tobacco Products

- By October 2009, cigarettes will be prohibited from having candy, fruit, and spice flavors as their characterizing flavors.
- By January 2010, tobacco manufacturers and importers will submit information to FDA about ingredients and additives in tobacco products.
- By April 2010, FDA will reissue the 1996 regulation aimed at reducing young people's access to tobacco products and curbing the appeal of tobacco to the young.
- By July 2010, tobacco manufacturers may no longer use the terms "light," "low," and "mild" on tobacco products without an FDA order in effect.
- By July 2010, warning labels for smokeless tobacco products will be revised and strengthened.
- By October 2012, warning labels for cigarettes will be revised and strengthened.

Quitline.com Washington State Department of Health
TOLL-FREE 1-800-QUIT-NOW