

# Kittitas County Tobacco Prevention and Control Program

Volume 4, Issue 2



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## Rodeo "Bucks" Tobacco Sponsorship

Activists are praising the Professional Rodeo Cowboys Association for ending its national sponsorship contract with the U.S. Smokeless Tobacco Company (USSTC) after the 2009 rodeo season ends.

The end of tobacco sponsorship will mean the end of tobacco marketing at PRCA rodeo events. Tobacco marketing includes sampling smokeless products, logos on scoreboards, banners, and ads that give young rodeo audience members the message that using tobacco is part of being an adult cowboy or a rodeo fan.

Statewide, 8.6% of Washington state seniors in high school reported the use of smokeless tobacco. Kittitas County rates are nearly double with 14.2% of high school seniors reporting smokeless tobacco use, according to the Healthy Youth Survey.



## Kittitas County Tobacco Free Champions

In September the Washington State Liquor Control Board completed tobacco compliance checks in Kittitas County. Thank you to the following locations for **not selling** tobacco products to our youth: Toad's Express, Broadway Truck Stop, 1001 E. University 7-Eleven, JRs Economart, Windbreak Deli, University Texaco, Happy's Market, Big B Mini Mart, and Canyon Road Chevron.

**PUBLIC HEALTH**  
**ALWAYS WORKING FOR A SAFER AND HEALTHIER KITTITAS COUNTY**



## Teens Against Tobacco Use (TATU) 2009-2010

In October and November, two TATU trainings were held in Kittitas County. Kittitas High School and Cle Elum Roslyn High School now have 25 teen TATU trained.

### Here's what a few of the participating students had to say about the TATU training:

The best thing about this workshop was...

“learning all the more reasons to stay smoke free and spread the word.”

“spending the day with cool educated facilitators”

“learning to help little kids not do tobacco”

“ I learned so much I loved it.”

“I had a great time & I look forward to presenting the information I have learned”



## An Interview with Morgan, four time TATU Teen

What is your name?

**Morgan Uceny**

What grade are you in?

**I am a senior.**

How long have you been involved in TATU?

**I have been in TATU for four years.**

What was your most memorable TATU moment?

**When we went to the Lazy F ropes course.**

What was the best question you received from a student during a TATU presentation?

**“What is one thing you think kids can do to prevent from smoking when they are older?”**

How have you benefitted from Teens Against Tobacco Use?

**I have benefitted from TATU in several different ways. I have used my experience as community service on many scholarships. Since I want to go into the field of education this prepares me for the future, helps me out with my strengths and weaknesses.**



## Washington Healthy Community Resource Center

Free trainings are still available through the Healthy Community Resource Center. The Washington Healthy Communities Resource Center (WHCRC) provides training and technical assistance to the Washington State Department of Health Office of Community Wellness and Prevention (CWP) program staff, contractors and other key stakeholders. WHCRC is operated by Educational Service District (ESD) 112 in partnership with the network of nine ESDs in Washington State.

Register for a training online at <http://www.tobaccoprc.org/index.cfm>

Jan 6	<a href="#">Addressing Tobacco Use in Addictions Treatment Through Organizational Change</a>	Richland
Jan 8	<a href="#">Addressing Tobacco Use in Addictions Treatment Through Organizational Change</a>	Lynnwood
Jan 12	<a href="#">Community Mobilization</a>	Colfax
Jan 15	<a href="#">Achieving Success in the Political Process through Effective Communication with Elected Officials</a>	Mt. Vernon
Jan 15	<a href="#">Addressing Tobacco Use in Addictions Treatment Through Organizational Change</a>	Port Angeles
Jan 19	<a href="#">Addressing Tobacco Use in Addictions Treatment Through Organizational Change</a>	Mt. Vernon
Jan 21	<a href="#">Community Mobilization</a>	Aberdeen
Jan 27	<a href="#">Addressing Tobacco Use in Addictions Treatment Through Organizational Change</a>	Olympia
Feb 1	<a href="#">Addressing Tobacco Use in Addictions Treatment Through Organizational Change</a>	Spokane
Feb 2	<a href="#">Addressing Tobacco Use in Addictions Treatment Through Organizational Change</a>	Moses Lake

## 2009 - What's New

For additional copies of this newsletter or for more information on the Kittitas County Tobacco Prevention and Control Program contact Kasey Knutson at 962-7515.

We're on the web at <http://www.co.kittitas.wa.us/health/tobacco/>

Kittitas County Tobacco Prevention and Control is currently working on an educational flyer regarding the dangers of cigarette litter.

## Don't just toss it—It's TRASH

**Cigarette filters are not biodegradable.**

They contain cellulose acetate that can last a year or more in the environment.

**Cigarettes and filters are dangerous to small animals and children.**

In 2007, cigarettes and filters accounted for 5,406 exposures reported to Poison Control.

**Cigarette litter ends up in our oceans.**

It is the number one item found in marine debris.

**Cigarette litter can be deadly.**

The leading preventable fire causes are electrical and smoking. Prevention is the best defense against deadly fires.



**Quitline.com** Washington State Department of Health  
TOLL-FREE 1-800-QUIT-NOW