KITTITAS COUNTY
BOARD OF COUNTY COMMISSIONERS

AGENDA STAFF REPORT

AGENDA DATE: April 19, 2011

ACTION REQUESTED: Discussion of letter from City of Ellensburg inviting Kittitas County participation in tourism promotion and marketing plan.

BACKGROUND: The Ellensburg City Council approved $50,000 from lodging tax fund for an update of tourism promotion and marketing plan. They are inviting the Kittitas County Chamber of Commerce, Kittitas County and other municipalities to join in the effort.

INTERACTION: The Kittitas County lodging tax advisory committee would need to recommend approval of $50,000 for this effort and the Board would need to approve the spending.

RECOMMENDATION: Direct staff to convene the lodging tax advisory committee to make a recommendation on the spending of $50,000 of lodging tax funds to include Kittitas County in the tourism promotion and marketing plan with City of Ellensburg and others.

HANDLING:

ATTACHMENTS: Letter of invitation from Bruce Tabb, Mayor of Ellensburg

LEAD STAFF: Catherine Dunn, Deputy Clerk of the Board