

### **Memorandum of Understanding**

This Memorandum Of Understanding is between Johnny's Market located at 100 Main Street, Kittitas, WA 98934, and Kittitas County Public Health Department located at 507 N Nanum Street STE 102 Ellensburg WA 98926, hereinafter referred to as "KCPHD."

PURPOSE OF THIS MEMORANDUM OF UNDERSTANDING is to outline the services that will be provided by the Kittitas County Public Health Department and the Healthy Retail Advisory Committee in a supporting role to implement the *Healthy Retail Store Project*. These services will be provided to Johnny's Market for compliance with specified criteria.

SCOPE OF SERVICES PROVIDED BY KCPHD may include:

- Assistance in improving store layout for storage and display.
- Advertising and promotional materials (shelf signs, posters, flyers, etc.).
- Social marketing to current and *new* customers living and working near your store through leafleting, announcement at public meetings, etc.
- Information and training on how to purchase, price, stock and market healthy food.
- Assistance in filling out application and other paperwork for EBT (food stamps) and WIC.
- Monitoring the store's progress, including bi-annual formal evaluations and monthly informal check-ins with the storeowner.
- Assisting the store in meeting the goals agreed upon in the store project plan.

THE TERM OF THIS UNDERSTANDING begins on October 1<sup>st</sup>, 2010 (date) and ends upon 30 days written notice by either party or on December 31<sup>st</sup>, 2011 (date)

RESPONSIBILITIES OF Johnny's Market include committing to carrying out the project plan developed in conjunction with KCPHD and the following:

- Stock Healthy Foods
  - Sell a variety of the high quality fresh fruits and vegetables
  - Stock whole grain products
  - Stock low-fat and skim dairy products
  - Listen to and try to accommodate customers' requests for healthy foods
- Market Healthy Foods
  - Display healthy foods prominently in the store
  - Label and promote healthy items
  - Limit the advertising of unhealthy foods, drinks and substances





*To Protect and Promote the Health and the Environment of the People of Kittitas County*

- Adhere to High Business Standards
  - Keep prices of healthy foods affordable by participating in Federal Nutrition programs such as Food Stamps and WIC
  - Maintain equipment provided by KCPHD for the duration of the agreement.
  - Remove items past the sell-by date from shelves
  - Maintain high standards of cleanliness and safety inside and outside the store
  - Adhere to all laws regarding sales of tobacco and alcohol to minors
  - Comply with KCPHD health codes

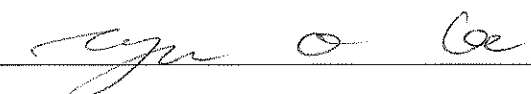
OWNERSHIP OF ITEMS PRODUCED: All writings, programs, data, public records or other materials prepared by KCPHD, in connection with performance of this MOU shall be the sole and absolute property of the County.

BOTH Johnny's Market and KCPHD agree to hold each other harmless in the event of litigation and to provide all necessary documentation in the defense of a legal action brought against one or both parties to the Memorandum of Understanding.

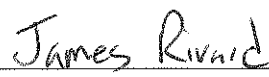
BOTH Johnny's Market and KCPHD shall comply with all applicable laws of local, state, and federal governments.

BOTH Johnny's Market and KCPHD shall not discriminate against any client, patient, or use of service because of race, color, sex, religion, national origin, creed, marital status, age, Vietnam era or disabled veteran status, or the presence of any sensory, mental, or physical handicap.

THIS MEMORANDUM OF UNDERSTANDING is hereby acknowledged:

  
\_\_\_\_\_  
Johnny's Market

12/23/10  
Date

  
\_\_\_\_\_  
Kittitas County Public Health Department

12-09-2010  
Date

