

Kittitas County Event Center

Agenda Staff Report

AGENDA DATE:

2/1/2011

ACTION REQUESTED:

Signautre on 2011 Fair of Friends Contract

BACKGROUND:

Friends of the Kittitas County Fair Grounds Foundation, founded in 1996, is a charitable non-profit 501(c)3 comprised of local business owners and leaders. The Foundation's mission is to enhance the Kittitas County Fair by providing financial support for educational projects that help our community develop an appreciation for agriculture and our natural resources; that increase awareness of our county's history; and that provide cultural enrichment, through arts and entertainment. The Foundation is dedicated to projects benefiting the fair in the belief that a strong county fair benefits all residents of Kittitas County.

The Friends of the Kittitas County Fair Grounds Foundation is funded primarily from fundraising activities during the annual Kittitas County Fair. Foundation profits support the Foundation's scholarship program, the Fair Family Assistance Program and various annual improvement projects at the fairgrounds.

In summary The Friends of the Fair contract includes a scope of work stating that Friends shall:

- 1)Promote and advertise the Fair
- 2)Assist in securing voluteer labor for the Fair
- 3)Obtain monetary and in-kind sponsorships for the Fair
- 4)Raise funds to support the promotional efforts of the Fair.

in return the County shall, in summary:

- 1)Provide one booth space near the grandstands during Fair
- 2)Provide one other area as deemed appropriate for use of rasing funds
- 3) waive fees, deposits, and a percentage of receipts requirements for these activites

INTERACTION:

Becky McDowell, Friends of Fair President
Stephanie Happold, Prosecuting Attorney Office
Matthew Anderson, Kittitas Valley Event Center

RECOMMENDATION:

I recommend that the BOCC signs the contract with the Friends of the Fair

HANDLING:

Return executed contract to KVEC

LEAD STAFF:

Matthew Anderson