

**2018 LODGING TAX SERVICES AGREEMENT  
BETWEEN KITTITAS COUNTY AND PLUM CRAZY EVENTS**

This Contract, effective January 1, 2018 is made and entered into by and between KITTITAS COUNTY ("County"), a subdivision of the State of Washington, and PLUM CRAZY EVENTS ("Contractor") for the Roslyn Canine Festival.

WHEREAS, the purpose of this Agreement is to provide for activities and expenditures designed to increase tourism,

NOW THEREFORE, in consideration of the terms and conditions contained herein, or attached and incorporated and made a part hereof, the County and the Contractor mutually agree as follows:

**Section 1. Scope of Work.**

- a. Contractor shall provide the services and staff described in its **Application for Lodging Tax Funds** submitted to the Lodging Tax Advisory Committee, attached hereto as **Exhibit "A"** which is attached hereto and incorporated herein by this reference.
- b. Except as otherwise specifically provided in this Agreement, Contractor shall furnish the following as required to perform the services, described in Paragraph (a) above, in accordance with this Agreement: Personnel, labor and supervision; technical, professional and other services. All such services, property and other items furnished or required to be furnished, together with all other obligations performed, or required to be performed, by Contractor under this Agreement are collectively referred to herein as "Services."
- c. Contractor shall commence, perform and complete such Services in accordance with **Exhibit "B"** which is attached hereto and incorporated herein by this reference.

**Section 2. Payment.**

- a. As full compensation for satisfactory performance of the Contractor's Services, the County agrees to pay Contractor the sum of eight thousand, five hundred dollars (\$8,500.00).
- b. Additional payment terms: The County will make payment to the Contractor only on a reimbursement basis, as receipts/invoices for any items including marketing and/or advertising are submitted to the County, not to exceed the sum of eight thousand, five hundred dollars (\$8,500.00).
- c. Services/Expenses that are reimbursed must be dated during the current year and final date to submit reimbursements requests is January 15, after this date funds lapse.
- d. Requests for reimbursements must be submitted to:  
Kittitas County Auditor  
Attn: Auditor's Accounting  
205 West 5<sup>th</sup> Ave – Suite 105

Ellensburg, WA 98926

[auditorsaccounting@co.kittitas.wa.us](mailto:auditorsaccounting@co.kittitas.wa.us)

- e. Reporting requirements of your events will be required on prescribed forms from the County Auditor.
- f. Contractor is eligible to claim reimbursement for the following items and amounts only:
  - Dock dog fees
  - Advertising
- g. Contractor is not eligible to claim reimbursement for any items not listed in Section 2 (f) and is further expressly denied funding for the following items as requested in the application as defined in Section 1(a): funding only to be used for items in section 2 (f) above.
- h. Contractors requesting reimbursement for event-specific expenses shall submit all claims as no more than two reimbursement requests with supporting documentation.
- i. \*\* Contractors must complete the Lodging Tax Reimbursement online training course provided by the County Auditor's office prior to filing reimbursement claim. Requests for reimbursement will not be accepted by the County Auditor prior to the training being completed. The training may be found online at the Kittitas County Auditor's website at the following address: <http://www.co.kittitas.wa.us/auditor/default.aspx>

\*\*new

### **Section 3. Performance by Contractor.**

- a. Contractor shall not (by contract, operation of law or otherwise) delegate or subcontract performance of any Services to any other person or entity without the prior written consent of the County. Any such delegation or subcontracting without the County's prior written consent shall be voidable at the County's option.
- b. Contractor shall at all times be an independent contractor and not an agent or representative of the County with regard to performing the Services. Contractor shall not represent that it is, or hold itself out as, an agent or representative of the County. In no event shall Contractor be authorized to enter into any Agreement or undertaking for or on behalf of the County. It is understood that the Contractor and the Contractor's staff and employees are not employees of the County and are not, therefore, entitled to any benefits provided employees of the County.
- c. Contractor shall comply with all applicable laws, ordinances, rules, regulations, orders, licenses, permits, and other requirements, now or hereafter in effect, of any governmental authority (including, but not limited to, such requirements as may be imposed upon the County and applicable to Services). Contractor shall furnish such documents as may be required to effect or evidence such compliance. All laws, ordinances, rules, and orders required to be incorporated into agreements of this character are incorporated into this Agreement by this reference. Contractor agrees to obtain all required licenses and permits, and further agrees to keep them in full force and effect during the term of this Agreement.
- d. The County and the Contractor agree that in fulfilling the terms and conditions of this Agreement neither shall discriminate on the basis of race, creed, color, national origin, age,

sex, marital status, or the presence of a physical, sensory, or mental handicap.

- e. The Services shall at all times be subject to inspection by and approval of the County, but the County's making (or failure or delay in making) such inspection or approval shall not relieve Contractor of its responsibility to perform the Services in accord with this Agreement, notwithstanding the County's knowledge of defective or non-complying performance, or the substantiality or ease of discovering the same. Contractor shall provide the County with sufficient, safe, and proper facilities and equipment for such inspection and free access to such facilities.
- f. This contract is subject to review by any Federal or State auditor. Contractor shall promptly furnish the County or its designee, or such Federal or State auditor with such information related to the Services as may be requested by the applicable governmental entity. Contractor shall preserve and maintain all financial records and records relating to performance of Services under this Agreement for six (6) years after contract termination. For such duration after the County makes final payment of compensation due hereunder, Contractor shall provide the County access to (and the County shall have the right to examine, audit and copy, with or without notice) all of Contractor's books, documents, papers and records related to the Services or this Agreement.
- g. Contractor understands and acknowledges that Contractor is solely responsible for its own reporting and accounting of all state, federal, social security, and local taxes, of every nature, arising from Contractor's performance of this Agreement. All compensation received by the Contractor will be reported to the Internal Revenue Service at the end of the calendar year in accord with the applicable IRS regulations.

#### **Section 4. Release, Indemnity, and Hold Harmless.**

The County assumes no liability for the Contractor's actions under this Agreement. Contractor releases and shall defend, indemnify, and hold harmless the County, its officers and employees, agents, representatives, attorneys and/or volunteers, from and against all claims, costs, liabilities, damages, and expenses, (including, but not limited to, reasonable attorney fees) which arise or may arise or be alleged to arise out of or by reason of this Agreement including:

- Any fault, negligence, strict liability or product liability of Contractor in connection with the Services for this Agreement;
- Any lien asserted upon any property of the County in connection with the Services for this Agreement;
- Any failure of Contractor, or of the Services, to comply with any applicable law, ordinance, rule, regulation, order, license, permit and other requirement, now or hereafter in effect, of any governmental authority; or
- Any breach of or default under this Agreement by Contractor.

#### **Section 5. Compliance with Public Records Law.**

- a. In compliance with Washington's public records law, the County will retain copies of any documents associated with this Agreement, which may be required by law unless legally exempt from such retention, for any applicable legally required retention period.
- b. In the event a public records request is made to the County for documents created in relation to this Agreement, should legal uncertainty arise regarding the disclosability of any documents under federal or state public records laws, the County shall provide notice to Contractor pursuant to Washington's public records act, chapter 42.56 RCW, to allow Contractor to seek a court injunction.
- c. The County specifically shall not be liable to Contractor for the County's release under public records laws of any documents not protected by trademark, copyright or other law.

#### **Section 6. Industrial Insurance Waiver.**

With respect to performance of this Agreement and as to any claims against the County, its Additional Insureds, officers, agents and employees, the Contractor expressly waives its immunity under Title 51 of the Revised Code of Washington, the Industrial Insurance Act, for injuries to Contractor's employees and agrees that the obligations to indemnify, defend and hold harmless provided in this Agreement extend to any claim brought by or on behalf of any employee of the Contractor. **This waiver is mutually negotiated by the parties to this Agreement.**

#### **Section 7. Insurance and Endorsements.**

- a. The County may require through a request in writing that the Contractor provide the County with a certificate, binder, or policy of liability insurance, acceptable to the County in an amount specified by the County.
- b. Such liability insurance shall be such as will protect Contractor, its employees, agents and representatives, from all claims, losses, harm, costs, liabilities, damages and expenses arising out of personal injury (including death) or property damage that may result from performance of the Services or this Agreement, whether such performance is by Contractor or any of its employees, agents or representatives.
- c. Should the County require such liability insurance, the Contractor agrees to provide proof of insurance prior to commencing performance of this Agreement.
- d. Copies of the County's written request and the insurance documents provided by Contractor shall be attached to this Agreement and by this reference will be made part hereof.
- e. Where insurance is requested by the County, all liability insurance policies shall be endorsed to include the County as an Additional Insured and shall stipulate that the insurance afforded by the policies shall be primary insurance, and that any insurance, self-insured retention, deductibles, or risk retention trusts maintained or participated in by the Parties shall be excess and not contributory to any other insurance maintained by the County. Contractor shall furnish the County a certificate of insurance with Endorsement as evidence that the required policies are in full force and effect.

**Section 8. Termination.**

The County may, by written notice thereof to Contractor, terminate this Agreement as to all or any portion of the Services not yet performed, whether or not Contractor is in breach or default. Upon receiving such notice of termination, Contractor shall, except as otherwise directed by the County, immediately stop performing the Services to the extent specified in the notice. In the event the County terminates the Contractor's Services, the Contractor is obligated and hereby agrees to refund to the County all monies paid for Services not yet rendered by the Contractor, if any, as of the date of the notice of termination.

**Section 9. Miscellaneous.**

- a. Contractor shall not (by contract, operation of law or otherwise) assign this Agreement or any right or interest in this Agreement without the County's prior written consent.
- b. This Agreement embodies the entire Agreement between the County and Contractor, and supersedes any and all prior oral or written communications, proposals, conditions, promises, representations, or understandings regarding the Services. No change, amendment or modification of any provision of this Agreement shall be valid unless set forth in a written amendment to the Agreement signed by both parties.
- c. Notice for any purpose under this Agreement, except service of process, shall be given by the Contractor to the Kittitas County Commissioners and the Kittitas County Auditor, 205 W. 5<sup>th</sup> Ave. Ste. 108, Ellensburg, WA 98926. For all purposes under this Agreement, any notice by the County to the Contractor shall be given to the Contractor's address provided on the signature page. Notice may be given by delivery or by depositing in the U.S. Mail, first class, postage prepaid, certified mail, return receipt requested.
- d. The section and paragraph headings of this Agreement are for reference convenience only and are not intended to restrict, affect or be of any weight in interpreting or construing the provisions of such sections or paragraphs.
- e. This Agreement may be executed in one or more counterparts and by facsimile, each of which will be deemed an original, but all of which together will constitute one and the same instrument.
- f. Contractor warrants to the County that the individual signing on Contractor's behalf has the requisite power and authority to enter into and to perform Contractor's obligations under this Agreement. Contractor further warrants to the County that Contractor has made no misrepresentation or misleading statement in connection with this Agreement, and is not in violation of any applicable law, ordinance, or regulation the consequence of which will or may materially affect Contractor's ability to perform its obligations under this Agreement.
- g. If any term or condition of this Agreement or the application thereof to any person(s) or circumstances is held invalid, such invalidity shall not affect the other terms, conditions or applications which can be given effect without the invalid term, condition or application. To this end, the terms and conditions of this Agreement are declared severable.
- h. The exclusive venue for any action brought to enforce this Agreement or any of its terms

shall be in Kittitas County, State of Washington.

**KITTITAS COUNTY**

**BOARD OF COUNTY COMMISSIONERS**

\_\_\_\_\_  
Chair

\_\_\_\_\_  
Vice Chair

\_\_\_\_\_  
Commissioner

ATTEST: \_\_\_\_\_  
\_\_\_\_\_, Clerk of the Board

APPROVED AS TO FORM:

\_\_\_\_\_  
Deputy Prosecuting Attorney

**CONTRACTOR**

\_\_\_\_\_  
[Print Name]

\_\_\_\_\_  
\_\_\_\_\_

\_\_\_\_\_  
[Address]

\_\_\_\_\_  
[Telephone]

# CLTAC: Application for Lodging Tax Grant Funding

## Grant Application Workshop - 2017\*

Did you attend the Grant Application Workshop - 2017 hosted by the Kittitas County Chamber of Commerce?

- ☐ Yes  
☒ No

## Submittal Instructions & General Information\*

☒ Yes,  
 I have read and understand Submittal Instructions and General Information for the 2017 Lodging Tax Grant Funding Process

You are strongly encouraged to compose your responses to the questions of this form with a desktop text editor and save your work, then copy and paste the information into the form. You may also save a draft by selecting the button at the bottom of this page. When you do this you will be logged out and must log back in to continue. In order to save a draft you will need to provide an email address and a password. After completing the save draft, you will be redirected to landing page containing a link to log back into the form. We suggest you save this link as a bookmark. The link will also be sent to you in an email.

## Organization Information

Name of Organization\* Plum Crazy Events

Organization Address\* Street Address

42 River Ranch Lane

Address Line 2

City

Cle Elum

Postal / Zip Code

98922

State / Province / Region

WA

Country

Kittitas

Website plumcrazyevents.org

Federal Tax ID #\* 81-3791434

UBI #\* 604-068-100

Organization is a:\* ☐ Government Entity

☐ 501(c)3

☐ 501(c)4

☐ 501(c)6

☒ Other In process of obtaining 501(c)4 status

(Note: you must submit 501(c)3, 501(c)4, or 501(c)6 approval documentation.)

[Click here to view sample documents \(redacted\).](#)

Upload Proof of Capture.JPG

131.23KB

Organization Status\* Acceptable file formats include: JPG, PDF or TIFF.

## Contact Information

First Name\* Shawna

Last Name\* Graham

Phone Number\* 509-260-0830

Email\* plumcrazyevents509@gmail.com

## Project or Event Information

Project/Event Name\* Roslyn Canine Festival

### Event Dates

Please provide any specific dates, or range of dates, on which your event or project will be held. You may add as many dates or date ranges as necessary.

Start Dates\* End Dates

6/23/2018 6/24/2018

Project/Event Location\* Runje Field, Roslyn

New or Ongoing Project/Event?\* ☐ Ongoing Project/Event (More than four years in existence)  
☒ New Project/Event (Four or fewer years in existence)

Amount of Funding Requested\* \$ 12000.00  
If you selected "Ongoing Project/Event" above this amount may not exceed 10% of the total expense budget of this project.

Tourism Seasons\* From the list below, what season will your project enhance tourism? Select any which apply.

☐ Year-round (January - December)  
☐ Off Season (November - February)  
☐ Shoulder Season (October or March - May)  
☒ High Season (June - September)

## Application Questions: Part 1

Please answer each question completely, in the order listed. Please include any supporting data within the response narrative.

### 1| Project/Event Description

Please provide a description of your project/event and identify the specific tourism audience/market that your organization will target with these funds. **You must include an itemized list of exactly how any grant funds awarded will be utilized.**

Response 1:  
Project/Event Description\* We are proposing a Canine Festival to be held in Roslyn's Runje Field. The first year, we brought a DockDogs competition, and a vendor fair. This year, we intend to bring in DockDogs again, and spectator admission will again be free and open to the public. Entertainment will be lively and family friendly, including music, announcing, and possibly a Log Show Exhibition. In future years, we would like to expand this event to include other canine athletic events.

The funds requested in this grant will pay for the cost of bringing in Puget Sound DockDogs to run a competitive dock diving event with 4 disciplines including distance, height and speed. These funds will also pay for the advertising necessary to draw competitors and vendors from outside Kittitas County.

2500 character limit

List of Intended Use of Funds\*

Roslyn Event Application Fee \$ 250.00



### List of Intended Use of Funds \*

Event Insurance \$ 1,000.00

Puget Sound DockDog Fees \$ 7,000.00

Staff Supplies \$ 750.00

Give-aways/Prizes \$ 1,000.00

Advertising \$ 1,500.00

Porta-Potties \$ 500.00

## 2| Projections of Increased Tourism

Please provide the following estimates of how any money received will result in increases in the number of people traveling for business or pleasure on a trip:

1. Away from their place of residence or business and staying overnight in paid accommodations;
2. To a place fifty miles or more away from their place of residence or business for the day or staying overnight;
3. or from another country or state outside of their place of residence or business.

**You must provide the evidence utilized in determining your projections.**

**Response 2.1:**  
**Projection \*** 1. Away from their place of residence or business and staying overnight in paid accommodations;  
We anticipate 200 participants plus friends and family to attend the event and stay overnight at paid accommodations.  
2500 character limit

**Response 2.1:**  
**Evidence \*** At Issaquah Salmon Days each year, this organization fills their event with roughly 400 registrations, and 100 teams. Additionally, we anticipate vendors and volunteers will also come from outside of Roslyn. We are therefore conservatively estimating 200 people staying in paid overnight accommodations in 2018.  
2500 character limit

**Response 2.2:**  
**Projection \*** 2. To a place fifty miles or more away from their place of residence or business for the day or staying overnight;  
We anticipate 200 people traveling from more than 50 miles to attend our event who will be staying overnight.  
2500 character limit

**Response 2.2:**  
**Evidence \*** We have used the Puget Sound DockDogs' membership list to create the following expectations for attendance. Puget Sound DockDogs includes members from Alaska, Canada, Arizona, Oregon, Montana, and Washington. Of these 157 members, 2 of them are located within 50 miles of Roslyn. Therefore, we reasonably estimate that 155 attendees and their friends and family, totally about 200 people will travel from 50 or more miles away.  
2500 character limit

**Response 2.3:**  
**Projection \*** 3. or from another country or state outside of their place of residence or business.  
We anticipate a minimum of 25 people traveling to our event from outside the state or country.  
2500 character limit

**Response 2.3:**  
**Evidence \*** We used informally polling of participants and spectators at the 2017 Festival, as well as personal experience to determine the following expectations:  
  
Alaskans - 6  
Canadians - 10  
Californians - 3  
Montanians - 2  
Arizonians - 2  
Other - 2  
2500 character limit

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### 3| Measuring Results

What tools will you use to measure your event's impact on tourism? Please be specific and provide examples. Include the following information:

A. Is your project/event year-round or is it seasonal or date-specific? Go to definitions of terms.

B. What strategies will you employ to assure you are attracting tourists from at least 50 miles away?

C. What strategies will you use to assist in marketing all of Kittitas County as a tourist destination with your event/project funding request?

Response 3:

Measuring Results \*

What tools will you use to measure your event's impact on tourism? Please be specific and provide examples.

All teams and vendors will be required to register for the event either on-site or ahead of time. The zip codes from these registrations will be compiled to measure the number of out-of-area registrants. We will also conduct a visual survey of the competitor's area to establish an average number of visitors per registrant as many people bring their family and friends with them.

2500 character limit

Response 3 A:

Measuring Results \*

A. Is your project/event year-round or is it seasonal or date-specific?

☐ Year Round

☐ Seasonal

☒ Date Specific

Your selection here should be supported by the dates you provided above, in the Project or Event Information section.

Response 3 B:

Measuring Results \*

B. What strategies will you employ to assure you are attracting tourists from at least 50 miles away?

We will focus the majority of our advertising in the Puget Sound Area, which is roughly 80 miles away. Additionally, we will launch an email, Facebook, and website campaign to attract registrants from as far away as Arizona, Alaska, Canada, and Montana.

2500 character limit

Response 3 C:

Measuring Results \*

C. What strategies will you use to assist in marketing all of Kittitas County as a tourist destination with your event/project funding request?

We will place the logo of both the City of Roslyn and the Kittitas County Chamber of Commerce on all advertising materials including a link on our website. Additionally, we will offer free banner space and sound bites at our event for all other Kittitas County Events for free. Also, we plan on coordinating with the High County Log Show to possibly showcase a log show exhibition during the time between competitions and are open to the idea of expanding these showcases to other events if possible. Last, we will hand out competitor bags to all event registrants and would welcome any samples or print material provided by other Kittitas County Events, attractions, and businesses to be added to the bags.

2500 character limit

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### Application Questions: Part 3



### 4| Collaboration

If your organization collaborates or has created partnerships with other organizations, groups, or other events, how is this accomplished?

**Collaboration \***

We have established a relationship with the High Country Log Show, Paws on Parade, ARRF Olympics, Farmer's Market, Art Show and a possible new 4th of July Concert Event. We hope to capitalize on these relationships to encourage travel to their events and well as to advertise for ours. We look forward to building more relationships with other Kittitas County events as we progress into 2018, and towards these upcoming events.

We will offer free banner space and sound bites at our event for all other Kittitas County Events. Also, we plan on coordinating with the High Country Log Show to possibly showcase a log show exhibition during the time between competitions and are open to the idea of expanding these showcases to other events if possible. Last, we will hand out competitor bags to all event registrants and would welcome any samples or print material provided by other Kittitas County Events, attractions, and businesses to be added to the bags.

2500 character limit

## 5| Future Plans

**Please explain what plans exist to allow this project to become self-sustaining. Include any plans for ticket sales, event sponsors, and other cost-recovery models.**

**Future Plans \***

We plan to solicit sponsorships from Kittitas County businesses to begin building a fund for future years. We will partner with the High Country Log Show to build banner hanging structures, and obtain signage for sponsor businesses. Furthermore, we will make it possible for businesses to sponsor at different levels, including but not limited to wave, program, award, and event sponsors.

We also plan to build a vendor fair, which will eventually include a nominal registration fee, in the hope of adding to the future event fund. Additionally, we would like to add a canine athletic event each year to increase the size of the event and draw more competitors to the region. Lastly, we plan to open the park for dry camping at a nominal rate which will also be added to the future event fund.

2500 character limit

## Application Questions: Part 4



## 6| Additional Information

**Provide any additional information which will assist the Lodging Tax Advisory Committee in evaluating your project and its benefit to tourism.**

Additional Information 2500 character limit

Supporting Documents You may upload any supporting documents such as graphs, images, diagrams, marketing materials, etc.  
You are allowed to submit up to 3 single page (US Letter) documents in JPG, PDF or TIFF format

## 7| Previous Lodging Tax Grant Information

**Previous Years**

Has your event received Lodging Tax funds in previous years?

**Awarded Lodging Tax Grants \***

- ☐ No, this event/project has not previously received Lodging Tax Funding.
- ☒ Yes, 1 year previous
- ☐ Yes, 2 years previous
- ☐ Yes, 3 or more years previous

**How many participants and spectators attended last year's activity and/or will attend this year?**

Prior Year *	Projected *
150	200

How many days did/will your event occur?

Prior Year *	Projected *
3	2

How many paid overnight stays were and/or will be booked as a result of your project/event?

Prior Year *	Projected *
450	400

#### Paid Overnights' Data Support

Explain how the room nights data above from the prior year was collected and how the projection for the next year is derived. (For example, if there was a survey conducted for the prior year, explain the methodology. For the projections, what are they based upon and how is that basis justified?)

Prior Year Paid Overnight's Stay Response *	Last year's event drew around 150 participants who stayed for 3 nights, this year's event is anticipated to draw 200 people who will stay for 2 nights. 2500 character limit.
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Prior Year Paid Overnight Stay Data	In addition to field above, you may upload the evidence to support the prior years' roomnight information. You may upload up to three single pages (US Letter), of information. If you a single multi-page document, only the first three pages will be considered. The following formats, will be accepted: JPG, PDF or TIFF
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### Application Questions: Part 5



## 8| Funding

Does your organization have, or have you applied for, grant funding from other sources? If not, why not? If yes, please list the funding you have for the project, including any volunteer and in-kind sources in **Question 9| Project Budget Overview**.

Funding sources and amounts which have not yet been secured will be listed separately, in the field(s) directly below.

Finally, what changes would occur if the project couldn't be funded?

Other Funding *	Does your organization have, or have you applied for funding from other sources?
	<input type="radio"/> Yes <input checked="" type="radio"/> No

Explanation *	If not, why not?  We have not applied for any other grants for this event. We have a minimum of 8 volunteers to work the event in 10 hour day shifts for 3 days. This equates to a minimum of \$7,000.00 in volunteer labor. We will look to the local business community for possible event sponsorship, utilizing supplies on loan from the High Country Log Show, which could be used to start a fund to continue this event in future years. 2500 character limit
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Funding Shortfalls *	What changes would occur if the project couldn't be funded?  If we do not receive this grant, we will not be able to hold this event. 2500 character limit.
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Matching Funds 16.67  
Percentage %

This field will auto fill with the correct percentage based on your input to budget section below.

## 9| Project Budget Overview

Please complete budget for this project/proposal. If your agency operates independently of this project application it may not be necessary to submit the entire agency budget. **You must submit a budget which specifically pertains to the project/event for which you are requesting funding and adheres to the basic budget format shown below.**

The budget must include anticipated revenues, expenditures, and any potential profit or loss. For projects/events which are ongoing for more than one (1) year, please also submit actuals from the previous three (3) years of operations (need not be consecutive) for the project/proposal if applicable.

**For any claimed in-kind contributions valued at \$500 or more and related to marketing/advertising, you must submit verifying documentation which assures the contribution will be provided.** For instance, if you are claiming in-kind contributions in the form of advertising match, a binding contract itemizing the matching value and obligating each party must be provided.

**ATTENTION:** In an effort to allow an adequate level of flexibility for all applicants, not all fields in the budget portion are required to be filled before this form is submitted. **Providing all applicable data is your responsibility, failure to do so will potentially jeopardize your application's chance for review.**

### Verification of In-kind Contributions

For any claimed in-kind contributions valued at \$500 or more and related to marketing/advertising, you must submit verifying documentation which assures the contribution will be provided.

Budget Year				
Edit if necessary	2017	2018		
Revenues From Consolidated Lodging Tax Grant				
	Past Actual 3	Past Actual 2	Past Actual 1	Projected
LTAC Grant Funding	\$ 0.00	\$ 0.00	\$ 8,750.00	\$ 12,000.00
All Other Revenues				
Account Name	Past Actual 3	Past Actual 2	Past Actual 1	Projected
Sponsorship	\$ 0.00	\$ 0.00	\$ 5000.00	\$ 0.00
In-Kind Contributions				
Account Name	Past Actual 3	Past Actual 2	Past Actual 1	Projected
Staff Hours	\$ 0.00	\$ 0.00	\$ 2414.00	\$ 2000.00
	Past Actual 3	Past Actual 2	Past Actual 1	Projected
Revenue Totals	\$ 0.00	\$ 0.00	\$ 16164.00	\$ 14000.00
Expenses				

Account Name	Past Actual 3	Past Actual 2	Past Actual 1	Projected
Puget Sound DockDogs	\$ 0.00	\$ 0.00	\$ 7300.00	\$ 7000.00
Porta Potties	\$ 0.00	\$ 0.00	\$ 255.00	\$ 500.00
Permits & Insurance	\$ 0.00	\$ 0.00	\$ 750.00	\$ 1250.00
Advertising	\$ 0.00	\$ 0.00	\$ 1500.00	\$ 1500.00
Staff Supplies	\$ 0.00	\$ 0.00	\$ 500.00	\$ 750.00
Give Aways & Prizes	\$ 0.00	\$ 0.00	\$ 1000.00	\$ 1000.00
	Past Actual 3	Past Actual 2	Past Actual 1	Projected
<b>Expense Totals</b>	\$ 0.00	\$ 0.00	\$ 11305.00	\$ 12000.00
<b>Profit &amp; Loss</b>				
	Past Actual 3	Past Actual 2	Past Actual 1	Projected
	\$ 0.00	\$ 0.00	\$ 4859.00	\$ 2000.00

## Application Certification



The applicant here certifies and affirms: 1. That it does not now, nor will it during the performance of any contract arising from this application, unlawfully discriminate against any employee, applicant for employment, client, customer, or other person who might benefit from said contract, by reason of age, race, color, ethnicity, sex, religion, military status, sexual orientation, creed, place of birth, or disability; 2. That it will abide by all relevant local, state and federal laws and regulations and; 3. That it has read the information contained in the Instructions on pages 1 and 2 and understands and will comply with all provisions thereof.

Certified by: \*

Name \*

Shawna Graham

Applicant's Title \*

Event Coordinator

**1023**Form  
(Rev. December 2013)  
Department of the Treasury  
Internal Revenue Service**Application for Recognition of Exemption**

(00)

OMB No. 1545-0056

**Under Section 501(c)(3) of the Internal Revenue Code**

► (Use with the June 2006 revision of the Instructions for Form 1023 and the current Notice 1382)

Note: If exempt status is approved, this application will be open for public inspection.

Use the instructions to complete this application and for a definition of all **bold** items. For additional help, call IRS Exempt Organizations Customer Account Services toll-free at 1-877-829-5500. Visit our website at [www.irs.gov](http://www.irs.gov) for forms and publications. If the required information and documents are not submitted with payment of the appropriate user fee, the application may be returned to you.

Attach additional sheets to this application if you need more space to answer fully. Put your name and EIN on each sheet and identify each answer by Part and line number. Complete Parts I - XI of Form 1023 and submit only those Schedules (A through H) that apply to you.

**Part I Identification of Applicant**

<b>1</b>	Full name of organization (exactly as it appears in your organizing document)	<b>2</b>	c/o Name (if applicable)
<b>Plum Crazy Events</b>			
<b>3</b>	Mailing address (Number and street) (see instructions)	Room/Suite	<b>4</b> Employer Identification Number (EIN)
<b>42 River Ranch Ln</b>			<b>81-3791434</b>
City or town, state or country, and ZIP + 4		<b>5</b> Month the annual accounting period ends (01 - 12)	
<b>Cle Elum, WA 98922</b>		<b>12</b>	
<b>6</b>	Primary contact (officer, director, trustee, or authorized representative)		
a Name: <b>Shawna Graham</b>		b Phone: <b>509-260-0830</b>	
		c Fax: (optional)	

## Exhibit "B"

### Guidelines and Requirements for Advertising Expenditures of Lodging Tax

#### Section 1. Branding

Contractors who have been approved to utilize grant awards for advertising expenditures must incorporate Kittitas County and the appropriate City of Cle Elum, Ellensburg, or Roslyn tourism information as follows:

A. Websites and Social Media Sites must include the County's and appropriate City's tourism website logo with an operational link to the site(s). The logo must be displayed on the contractor's home page; it must be sized no smaller than ½ inch in height, and must be surrounded by appropriate white space to allow easy recognition and legibility. Contractors shall not change the logo(s) in color or appearance.

B. Print Advertising and Online Display Advertising of all types ( including but not limited to newspaper, periodicals, flyers, posters, billboards, direct mail, e-newsletters, third-party websites, streaming displays, etc.) must include the County's and appropriate City's tourism website logo. The logo must be sized no smaller than ½ inch in height, and must be surrounded by appropriate white space to allow easy recognition and legibility. Contractors shall not change the logo(s) in color or appearance.

C. Video Advertising of all types (including but not limited to television, online, electronic kiosks, motion billboards, etc.) must include the County's and appropriate City's tourism website logo. The logo must be sized no smaller than ½ inch in height, and must be surrounded by appropriate white space to allow easy recognition and legibility. Contractors shall not change the logo(s) in color or appearance.

All logos and website information may be obtained by contacting the Director of Tourism, Kittitas County Chamber of Commerce.

#### Section 2. Advertising Reimbursements

Contractors seeking reimbursement from Lodging Tax Funds for advertising expenditures must adhere to the following guidelines and requirements for each type of advertising media utilized.

##### A. Print Advertising:

1. Print advertising placed with any media provider which operates exclusively outside of Kittitas County may be reimbursed at 100% of the cost, including any production costs. To operate exclusively outside of Kittitas County, the provider must not be physically located in the County and/or not distribute any media within the County.
2. Print advertising placed with any media provider which operates inside Kittitas County may be reimbursed as follows:
  - a. For date-specific events, advertising the day of the event and up to 10 days prior to the event may be reimbursed at 100% of the cost, including any production costs.



b. For seasonal or year-round events, or for date-specific events outside of the time-frame in Section 2 A, (2)(a) above, advertising reimbursement requests must include a statement from the media provider specifying the percentage distribution to areas outside of Kittitas County. Reimbursements will be allowed for the amount distributed outside of Kittitas County, including any production costs.

B. Television Advertising:

1. Television advertising placed with any media provider outside the Yakima/Kittitas DMA will be reimbursed at 100% of the cost, including any production cost.
2. Television advertising placed with any media provider inside the Yakima /Kittitas DMA will be reimbursed as follows:
  - a. For date-specific events, advertising the day of the event and up to 7 days prior to the event may be reimbursed at 100% of the cost, including any production costs.
  - b. For seasonal or year-round events, or for date-specific events outside of the time-frame in Section 2 B, 2(a) above, advertising may be reimbursed at the rate of 70% of the total cost, including any production costs.

C. Online Advertising:

1. Online advertising and promotion may be reimbursed at 100% of the cost, including any production cost.
2. Streamed media (radio, television, other) requests for reimbursement must include a statement from the media provider specifying the percentage of recipients which are outside of Kittitas County. Reimbursements will be allowed for the percentage distributed outside of Kittitas County, including any production costs.

D. Direct Mail:

1. Direct mail advertising may be reimbursed at 100% of the cost, including any production cost, for each item mailed or shipped to a destination outside of Kittitas County. In order to receive reimbursement, a list of the addresses and a signed statement from the contractor that the list is accurate, or other proof of delivery, must be provided along with other required documentation.

E. Flyers/Posters:

1. Flyers or posters which are placed outside of Kittitas County may be reimbursed at 100% of the cost, including any production cost. In order to receive reimbursement, a list of the locations where flyers or posters were posted outside of Kittitas County, a signed statement from the contractor that the list is accurate and a copy of the poster/flyer must be provided along with other required documentation.

F. Radio Advertising:

1. Radio advertising placed with any media provider located outside of Kittitas County may be reimbursed at 100% of the cost, including any production cost.

2. Radio advertising placed with any media provider located inside of Kittitas County may be reimbursed as follows:
  - a. For date-specific events, advertising the day of the event and up to 7 days prior to the event may be reimbursed at 100% of the cost, including any production cost.
  - b. For seasonal or year-round events, or for date-specific events outside of the time-frame in Section 2 F, 2(a) above, advertising may be reimbursed at the rate of 30% of the total cost, including any production costs.